**Description:**  
The Marketing Department in the College of Business at California Polytechnic State University, San Luis Obispo, is inviting applicants for a tenure track position beginning September, 2023. The rank will be Assistant Professor.   
  
Applications will be considered for individuals interested in teaching in any area of marketing.  Successful candidates are expected to teach a variety of marketing courses, as well as develop and maintain an active program of research leading to peer-reviewed publications.    
  
At California Polytechnic State University, San Luis Obispo, we believe that cultivating an environment that embraces and promotes diversity is fundamental to the success of our students, our employees and our community. Bringing people together from different backgrounds, experiences and value systems fosters the innovative and creative thinking that exemplifies Cal Poly’s values of free inquiry, cultural and intellectual diversity, mutual respect, civic engagement, and social and environmental responsibility. Cal Poly's commitment to diversity informs our efforts in recruitment, hiring and retention. California Polytechnic State University is an affirmative action/equal opportunity employer.  
  
REQUIRED QUALIFICATIONS  
  
Demonstrated experience and commitment to student-centered learning and teaching, as well as the ability to collaboratively work in multidisciplinary settings is required. Demonstrated proficiency in written and oral use of the English language is required.   
  
PREFERED QUALIFICATIONS  
  
Preference will be given to those with expertise in the area of marketing analytics.  Preference will also be given to those with relevant work experience and those who bring professional capabilities.