

Assistant / Associate Professor - Department of Marketing

University of San Francisco

R0006274

USF Hilltop Campus Downtown Campus

Job Title:

Assistant / Associate Professor - Department of Marketing

Job Summary:

invites applications for TWO (2) tenure track positions at the Assistant or Associate Professor levels beginning in Fall 2023.

The Marketing Department seeks individuals excited about teaching undergraduate and graduate business students and being an active part of a dynamic community of teachers and scholars. A colleague with leadership skills who is interested in helping us grow and develop innovative programs to serve the University and the broader community is preferred.

Full Job Description:

Candidates must possess a doctorate (or be ABD) in marketing or a related discipline from an AACSB accredited school. Candidates must also provide evidence of teaching effectiveness and a well-defined research program using quantitative and/or qualitative approaches. Previous experience with teaching at the undergraduate and MBA levels is preferred. We seek candidates with course flexibility and a willingness to teach at least one elective in either marketing analytics, statistics, sales, social media, or brand management. The typical course load is 4-5 classes per academic year. Courses will be taught across all programs, including undergraduate, graduate, and/or the Executive MBA. Research and service expectations are realistic, and high-quality research is strongly encouraged and supported. A strong candidate would be interested in leveraging the University's unique proximity to key resources and firms in the Bay Area.

The School of Management:

Our school offers bachelor and master degree programs in business, nonprofit, and public administration. Most undergraduate students are based on the Hilltop Campus in Malloy Hall. Graduate programs are housed in a modernized historic building in downtown San Francisco, within walking distance of many leading technology companies, a thriving startup community, and a number of well-established companies in financial services, retailing, hospitality, and other industries. The school has accreditation from AACSB, NASPAA, and WASC. **US News and World Report** ranked our undergraduate marketing degree in the top 35 while our MBA program was ranked as one of the top 100 in the world, and the MBA Concentration in Marketing in the top 30. Our new full-time MS in Marketing Intelligence is in high demand.

Working here offers the opportunity to participate in a collaborative and supportive environment with colleagues who have substantial business experience and research expertise. The school welcomes inter-disciplinary and practice-oriented scholarship, as well as discipline-based and theoretical academic research.

The University of San Francisco:

Since 1855, the University of San Francisco has dedicated itself to offering daring and dynamic educational programs. USF is committed to being a premier Jesuit Catholic, urban university with a global perspective. We are committed to educating hearts and minds to cultivate the whole person, to pursue learning as a lifelong humanizing and liberating social activity, and to make excellence the standard for teaching, scholarship, creative expression, and service. Inspired by a faith that believes in and strives for justice, we endeavor to humbly and responsibly engage with and contribute to the cultural, intellectual, economic and spiritual vitality of the San Francisco Bay Area and of the global communities to which we belong.

The University of San Francisco is entering into the second year of a faculty diversity hiring initiative. During the first year 70% of new full-time faculty hires were Black, Indigenous and People of Color (BIPoC), compared to 36% of our current full-time faculty. Junior BIPoC faculty are invited to participate in a supportive cohort, and receive mentoring, community building and peer-to-peer opportunities coordinated by the Vice Provost for Equity, Inclusion and Faculty Excellence.

In addition all new faculty have access to a free membership with the National Center for Faculty Development and Diversity and support from the Center for Teaching Excellence and Center for Research and Scholarly Excellence.

As a Jesuit institution, diversity, equity, and inclusion are fully embraced at all levels of the University. An applicant interested in a position in the marketing department must have demonstrated commitment to social justice and cultivating an inclusive environment that supports care for the whole person, and a demonstrated ability to work with a diverse group of students, faculty, and staff. In addition, applicants must have a strong equity lens, cultural humility, and a proven record of embracing differences and creating safe inclusive spaces and working environment that would support USF's Jesuit mission.

For more information and to apply online, please go to usfjobs.com to submit a cover letter, CV, sample teaching evaluations, and three letters of reference. In addition, all candidates should submit a Diversity Statement demonstrating their approach to DEI in a higher educational context. Applications will be accepted until the position is filled.

Full-Time/Part-Time:

Full time

Pay Rate:
Salary

To apply, visit <https://apptrkr.com/3167117>.

The University of San Francisco is located in the heart of one of the world's most innovative and diverse cities, and is home to a vibrant academic community of students and faculty who achieve excellence in their fields. Its diverse student body enjoys direct access to faculty, small classes and outstanding opportunities in the city itself. USF is San Francisco's first university, and its Jesuit Catholic mission helps ignite a student's passion for social justice and a desire to "Change the World From Here." For more information, visit <http://www.usfca.edu>.

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