

Assistant/Advanced Assistant Professor of Marketing (Tenure Track)

Salem Campus

Attention Current Willamette University Employees: In order to apply for posted positions, please close this window, log into your Workday account and apply through the Career worklet.

Instructions for Applicants:

Please read the following carefully before beginning the online application process.

To be considered for employment at Willamette University, please complete our online employment application. Your application and all required attachments -- listed at the bottom of the page -- must be submitted for each individual job post that you are interested in applying for. If there is an application deadline, please ensure that your application is submitted by the deadline. Once you submit your application, you will not be able to edit it.

Position Summary:

Expanding on its successful MBA programs with the addition of a new Bachelor of Science in Business Administration program, the Atkinson Graduate School of Management at Willamette University invites applications for a tenure-track Assistant/Advanced Assistant Professor position in Marketing. Candidates from all marketing related research focus areas (i.e., Quantitative Marketing, Marketing Strategy, Consumer Behavior) will be considered. Applicants should be able and willing to teach Marketing Principles and/or Marketing Strategy across the undergraduate and/or graduate levels. Willingness and ability to develop Marketing area elective courses (i.e., Marketing Communications, Personal Selling/Sales Management, Digital Marketing, Consumer Behavior, Brand Management, etc.) is also strongly desired. Appointment is to begin in August, 2022.

Position Description:

Willamette University is a top-ranked, private university in Salem, Oregon. As the first university founded west of the Mississippi River, Willamette University has a long history of cultivating civic-minded leaders of business, government, and not-for-profit organizations. Its College of Arts and Sciences, College of Law, and Graduate School of Management provide students and faculty with the opportunity to fuse theoretical insight and practical application in a distinctive, collaborative setting—namely, that of an integrated, medium-sized university.

Widely recognized for excellence in preparing managers to lead across sectors, the Atkinson Graduate School of Management (<http://www.willamette.edu/mba>) offers one of only two MBA degrees—worldwide—accredited by both the Association to Advance Collegiate Schools of Business (AACSB) and the Network of Schools of Public Policy, Affairs and Administration (NASPAA). The Atkinson Graduate School of Management is consistently ranked as the top Oregon MBA program according to Bloomberg's Businessweek's "Best Business Schools", Poets & Quants "Top MBA Programs", and Forbes magazine's "Best Business Schools".

The Willamette MBA is offered in several full-time formats on the Willamette University campus in Salem, Oregon and in an evening format, both in Salem and from our downtown Portland Center. Situated in the heart of the Willamette Valley and Oregon Wine Country, Salem is Oregon's capital city, boasting a mild climate and high quality of life. Our prime location adjacent to the Oregon State Capitol affords us ready access to the Oregon Coast, the Cascade Mountains, and a wide range of recreational opportunities. Salem's local attractions are complemented by those of nearby urban, cultural, and academic centers in Portland, Corvallis, and Eugene.

Believing that diversity contributes to academic excellence and to rich and rewarding communities, Willamette University is committed to recruiting and retaining a diverse faculty, staff and student body. We seek candidates, particularly those from historically under-represented groups, whose work furthers diversity and who bring to campus varied experiences, perspectives and backgrounds.

Rank:

This is a tenure-track position at the rank of Assistant Professor. In addition to new doctoral graduates, applications are also encouraged from Assistant Professors with full-time teaching and research experience. Salary is competitive with similar AACSB accredited institutions and commensurate with experience, teaching, and research record.

This position is eligible for the University's generous benefits package that includes: medical/dental insurance, annual retirement contribution equal to 10% of gross base pay from the University in exchange for a mandatory employee contribution of 1%, tuition remission, and moving expense allowance.

Position Requirements:

Successful candidates will have an earned doctorate in a relevant area, preferably from an AACSB accredited institution. Successful candidates will show the ability to develop and teach MBA and undergraduate coursework, and the motivation to pursue scholarly work, independently and collaboratively. Practical experience in business, government, or not-for-profit organizations is a plus.

All University positions require that candidates submit to a criminal conviction record check prior to hire. Conviction does not automatically preclude candidates from being hired. Nature of conviction will be considered relative to the duties of the position.

You will need to upload the following as part of your application materials in the "My Experience" section labeled Resume:

- Cover letter indicating the applicant's interest and addressing the degree of fit between the applicant and the Atkinson Graduate School of Management
- Current Curriculum Vitae, including names and contact information of three academic references
- Evidence of teaching excellence (i.e., recent syllabi and accompanying teaching evaluations and/or peer review reports)
- Evidence of continuing scholarly achievement (i.e., copies of three most recent peer reviewed journal publications, uploaded as a single document, up to 9MB)

If you need to upload a peer reviewed journal publication separately or evidence of teaching excellence, you may email the documents to human-resources@willamette.edu.

Application Deadline:

Candidates should complete and submit their application by the end of day on Friday, December 31st to ensure full consideration. However, applications will continue to be considered until a candidate has been identified. Questions about the position may be directed to the Search Committee Chair: Jake Hoskins (jdhoskins@willamette.edu), Assistant Professor of Marketing.