

Assistant Professor of Marketing - School of Business and Economics | UW-Stevens Point Main Campus

[University of Wisconsin - Stevens Point](#)

Stevens Point, WI

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Type: Full-Time

Posted: 11/15/2021

Category: [Marketing and Sales](#)



University of Wisconsin Stevens Point

ATTENTION:

Internal/External

External Position Title: Assistant Professor of Marketing

UW System / TTC Title and Code: Assistant Professor (FA040)

FTE: 100%

Position Information: Principal Work Location: UW-Stevens Point Main Campus, College of Professional Wisconsin

Supervisor: Dr. Kevin Neumann, Assistant Dean of School of Business and Economics

Department: Business and Economics

Department Description: The School of Business and Economics (SBE) is one of the largest programs at UWSP and includes four areas: accounting, business administration, data analytics, and economics. In 2017, the SBE successfully achieved accreditation by the Association to Advance Collegiate Schools of Business (AACSB International). The SBE has approximately 20 full time faculty positions, 900 undergraduate majors, and 60 MBA students. The University of Wisconsin-Stevens Point is a leading four-year comprehensive institution located in scenic central Wisconsin. It has consistently been named one of the top public midwestern universities in the U.S. News and World Report college rankings. Stevens Point features an attractive cost of living, numerous recreational opportunities, and easy access to major cities in Wisconsin, Minnesota, and Illinois. It has recently been named one of the best college towns in the Country.

University Description: Through the discovery and dissemination of knowledge, UW-Stevens Point stimulates intellectual growth, provides a liberal education, and prepares students for a diverse sustainable world. The university is committed to creating a safe, inclusive learning community for all faculty and staff from a variety of backgrounds. Visit www.joinuwsp.org for more information about UW-Stevens Point. To learn about the Stevens Point (aka Point) area fun, jobs, housing, education, quality of life, and bragging rights, visit www.EverythingPointsHere.com.

JOB DETAILS:

Position Summary: Tenure track opening at the assistant professor level beginning Fall 2022. The position is a 4/4 teaching load primarily split between teaching principles and upper-level Marketing classes, in particular Marketing Research and Marketing Analytics. Candidates may have the opportunity to teach in the MBA program and may be asked to teach at branch campuses in the surrounding communities of Wausau and Marshfield. Strong candidates will have a demonstrated ability to teach at the undergraduate and graduate level, and conduct scholarly research. Although we are a teaching-oriented department, scholarly activity, professional growth, and university service are required. The School of Business and Economics is committed to diversity in its curriculum and prepares students for a diverse and inclusive world.

QUALIFICATIONS:

Required Qualifications: - Earned doctorate (PhD, DBA, etc.) in Marketing or in a related field, or ABD with doctorate completed within two years, from an AACSB or equivalently accredited college or university, or other high-quality institution

Preferred Qualifications: - Prior teaching experience at the undergraduate and graduate level, particularly in marketing research and marketing strategy

- Prior teaching experience in online and hybrid formats
- Demonstrated ability to conduct scholarly research
- Relevant professional experience

SPECIAL NOTES:

Special Notes: The University of Wisconsin-Stevens Point is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, sexual orientation, gender identity, age, status as a protected veteran, or status as a qualified individual with a disability. UW-Stevens Point values diversity and inclusion as supported by our mission, "Through the discovery, dissemination and application of knowledge, UW-Stevens Point fosters intellectual growth, provides a broad-based education, models community engagement and prepares students for success in a diverse and sustainable world."

Individuals with disabilities who need a reasonable accommodation during the application or interview process should contact Human Resources and Affirmative Action at 715-346-2606 or hr@uwsp.edu.

The safety and success of students, faculty, and staff at the University of Wisconsin-Stevens Point is paramount. The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act requires the distribution of an annual security report to all current and prospective students, faculty, and staff. You may obtain the complete report at <http://www.uwsp.edu/dos/Pages/Annual-Security-Report.aspx>

The University of Wisconsin-Stevens Point will not reveal the identities of applicants who request confidentiality in writing, except the identity of the successful candidate will be released. See Wis. Stat. sec. 19.36(7).

An offer of employment will require a criminal background check and authorization to work within the United States as required by the Immigration Reform and Control Act of 1986.

The University of Wisconsin System is engaged in a Title and Total Compensation (TTC) project to redesign job titles and compensation structures. As a result of the TTC project, official job titles on current job postings may change in Spring 2020. Job duties and responsibilities will remain the same. For more information please visit: wisconsin.edu/ohrwd/title-and-total-compensation-study/.

- PTO offering prorated based on start date and hours worked.

TO APPLY:

How To Apply: Please be sure to complete all required fields and include all required documents before submitting your application. To return to a draft application, click on the "My Activities" link at the top of the screen after logging in. Once you click on Submit Application, you will not be able to edit or attach any application materials. After submitting the application, you will receive an Application Confirmation email from the application system. Refer to the "How To Apply" document for more information.

Anticipated Appointment Date

August 22, 2022

Terms of Employment: This is a tenure-track, academic year based faculty position. Salary will be commensurate with qualifications and experience.

UW Stevens Point provides a competitive benefits package including monthly premiums starting at \$32, deductibles starting at \$250, auto-enrollment in the Wisconsin Retirement System (pension) with employer contributions, and 17+ days of paid time off (PTO)*. Additional benefits and more information available on our [Total Rewards page](#).

Deadline: To ensure consideration, completed online applications must be received by end of day, 11:59 pm, on January 16, 2022. However, screening may continue until the needs of the recruitment are met.

Required Materials: Files must be complete to be considered. Submission in PDF format is preferred for all attachments. Please include the following documents:

- Cover letter addressing qualifications and experience
- Curriculum Vitae
- Contact information for three professional references
- Unofficial Transcripts

(Official Transcripts required of finalist)

Employment will require a criminal background check. It will also require you and your references to answer questions regarding sexual violence and sexual harassment.

Position Contact: For additional information regarding the position, please call or email:

Ricardo Boeing, Search and Screen Committee Chair

Email: rboeing@uwsp.edu

Phone: 715-346-2736

Human Resources Contact: If you have any questions regarding the application process, need special arrangements, or if you submitted your application with missing materials, please call or email:

Anna Golackson-Timblin

Email: human.resources@uwsp.edu

Phone: 715-346-2606

The University of Wisconsin-Stevens Point is an Equal Opportunity, Affirmative Action Employer. Women, minorities, veterans, disabled veterans and individuals with disabilities are encouraged to apply.

Under a court approved settlement agreement and Wisconsin Statutes, we are required to provide a list of all nominees and applicants who have not requested in writing (addressed to the UWSP Equity & Affirmative Action Office) that their identity not be revealed. Persons agreeing to be final candidates will have their identity revealed as a final candidate.

Employment will require a criminal background check.

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