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Assistant Professor of Marketing

Tampa

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Posted 15 Days Ago

Full time

R0005870

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Position Details

The Marketing Department within the Sykes College of Business at The University of Tampa invites applications for a tenure-track position at the rank of Assistant Professor starting August 2022.

The University of Tampa is a medium-sized, comprehensive, residentially-based private institution of more than 10,000 undergraduate and graduate students. The University is ideally situated on a beautiful 110-acre campus next to the Hillsborough River, adjacent to Tampa's dynamic central business district, which is a growing, vibrant, diverse metropolitan area. UT reflects this vibrancy; with 24 consecutive years of enrollment growth UT boasts 260 student organizations, a multicultural student body from 50 states and more than 100 countries, and "Top Tier" ranking in U.S. News and World Report.

The teaching load is three (3) four credit hour courses for a total of 12 hours per semester. The candidate is expected to engage in scholarly and research activity that involves undergraduates, advise students, and provide service to the department, college,

About Us



Valuing the community's international heritage, The University of Tampa attracts students, faculty, and staff from around the world with diverse backgrounds to facilitate intercultural awareness and understanding. The University is committed to the development of each student to become a productive and responsible citizen.

Attachments

Required attachments are listed

university and broader community.

Salary for this position is competitive and commensurate with experience.

Start-up packages and research space are available for tenure-track positions.

Qualifications

The candidate must have a Ph.D. from an AACSB accredited program, or equivalent, in Marketing, or a Ph.D. in a closely related business field with published scholarly work in Marketing. ABDs will be considered. The Marketing Department is a collegial department seeking applicants who have a proven track record in teaching, scholarship, service and student mentoring. The ideal candidate will have the ability to teach both graduate and undergraduate students and preference will be given to candidates with expertise in Market Research & Analytics, Marketing Management, Sales, and Global Marketing with an entrepreneurial point of view.

Required Attachments

Please be sure to attach all required documents listed below in the attachment box at the bottom of the "My Experience" page of the application before continuing through the application.

1. Cover Letter
2. Curriculum Vitae
3. Statement of Research Interest
4. Teaching Philosophy
5. Copy of Terminal Degree Transcript

Reference Letters

Three reference letters from external providers are required. Please have the reference provider email the reference letter to Employment@ut.edu to include your name and the position you applied for in the email subject line.

The University delivers challenging and high-quality educational experiences to a diverse group of learners. The University has a strong core curriculum rooted in the liberal arts, an enduring commitment to internationalization that has garnered the Senator Paul Simon Award, and a practical, experiential approach to learning. The University offers more than 200 areas of study, including majors in our colleges of Arts and Letters, Business, Natural and Health Sciences and Social Sciences, Math and Education, and 10 master's programs.

on each posting. **Please be sure to attach all required documents in the attachment box at the bottom of the "My Experience" page of the application before continuing through the application.**

Once your application has been submitted, no changes may be made.

Questions Regarding Application Submission

If you have questions about submitting your application, please contact Employment@ut.edu

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tion and 19 master's programs.

The Sykes College of Business is AACSB accredited, employs over 100 full-time faculty members, and includes three centers and two institutes: Center for Ethics, TECO Energy Center for Leadership, John P. Lowth Entrepreneurship Center, Naimoli Institute for Business Strategy and Institute for Sales Excellence. The College occupies the state of the art Sykes College of Business building, housing the College's undergraduate and graduate students.

The University of Tampa is an equal opportunity employer dedicated to excellence through diversity and does not discriminate on the basis of age, race, sex, disability, sexual orientation, national origin, religion, marital status, gender identity, veteran status, or any other non-job related criteria. The University of Tampa recognizes the importance of a multicultural community of students, faculty, and staff who seek to advance our commitment to diversity. The University invites applications from underrepresented groups and those who have academic experiences with diverse populations.

Submission Guidelines

To receive full consideration for a faculty appointment with The University of Tampa, please be sure to submit/upload documents as required for this position at time of application submission. **Required documents should be submitted in the attachment box at the bottom of the "My Experience" page of the application before continuing through the application.**

External Field

Background Check Requirements

Finalists may be required to submit to a criminal background check.

Apply

