

Dept Number/Name: 4-1406-000 / School of Marketing and Innovation

College Division: Academic Affairs-College of Business- Sarasota-Manatee Campus

Salary Plan: Faculty

Hiring Salary/Salary Range: Commensurate with rank and experience

The School of Marketing and Innovation at the Muma College of Business, University of South Florida, invites applications for a full-time Instructor in Marketing. Preference will be given to candidates with a Ph.D. or DBA in business administration from an AACSB accredited University. Professional work experience in a related field is also required.

The successful candidate will be able to effectively teach a variety of marketing and strategic management courses (including undergraduate and graduate capstone courses), both in-person and online. The teaching assignment is 12 credit hours each for fall and spring semester, and likely will involve multiple preps. In addition, candidates should demonstrate a willingness and ability to maintain certification as a Scholarly Academic under AACSB guidelines. This is a full-time, 9-month position. Compensation for summer courses, when scheduled, is in addition to the base salary.

The School of Marketing and Innovation at USF's Muma College of Business offers cutting-edge undergraduate, graduate, and continuing education programs across three campuses (Tampa, St. Petersburg, and Sarasota-Manatee) in Marketing, Sales, Supply Chain Management, Entrepreneurship, Global Business, and Sport & Entertainment Management. PhD students may pursue a concentration in Marketing. This position will be focused largely on teaching at the Sarasota-Manatee campus.

The Muma College of Business operates in an exciting, vibrant, innovation-friendly environment. Over the past few years, USF received over \$50 million from key donors to name the Muma College of Business, the Lynn Pippenger School of Accountancy, the Monica Wooden Center for Supply Chain Management and Sustainability, the Vinik Sport & Entertainment Management Program, and the Collier Student Success Center. In recent years, the Muma College of Business successfully launched the Center for Marketing and Sales Innovation and also one of the country's new breed of DBA programs targeting C-suite executives.

Sarasota-Manatee is part of the Tampa Bay metropolitan region that is a home to over 4 million people and a growing number of corporate offices and headquarters including Raymond James, Tech Data, Citi, Johnson & Johnson, Bristol-Meyers Squibb, Amgen, and Bloomin' Brands. Ranked among the top outdoor living regions in the U.S., Tampa Bay features beautiful beaches, museums, performing arts venues, and professional sports teams.

Minimum Qualifications

Master's degree from an accredited institution in an appropriate field of specialization or equivalent qualifications based on professional experience and otherwise qualified to perform assigned duties. Must meet university criteria for appointment to the rank of Instructor

Preferred Qualifications

1. A PhD or DBA in Business Administration or a related discipline from an accredited institution.
2. Professional work experience in a related field.
3. Evidence of superior teaching ability in Marketing and Strategic Management topics at the graduate and undergraduate levels.
4. Meets or can meet the College's criteria for AACSB Scholarly Academic designation.
5. Evidence of ability to make service contributions to the university and the profession.

Information for Applicants

This position is subject to a Level 1 criminal background check.

Job Opening Number: 27777

Posting Date: 11/01/2021

Posting End Date: 12/1/2021