

## Asst Professor

### [University of North Texas](#)

Denton, TX

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**Type:** Full-Time

**Posted:** 11/09/2021

**Category:** [Marketing and Sales](#)

# UNT | SYSTEM

## UNT System Overview

Welcome to the [University of North Texas System](#), or UNT World as we like to call ourselves. UNT World includes the [University of North Texas in Denton](#), the [University of North Texas at Dallas](#) and the [University of North Texas Health Science Center](#) in Fort Worth. We are the only university system based exclusively in the robust Dallas-Fort Worth region and we are committed to transforming lives and creating economic opportunity through education. We are growing with the DFW region, enrolling a record 47,000+ students across our system and awarding nearly 12,000 degrees each year.

## Posting Title

Asst Professor

**Department:** UNT-Marketing-131340

## College/School

G. Brint Ryan College of Business

**Job Location:** Denton

**Full Time/Part Time:** Full-Time

## Department Summary

The department consists of thirteen tenured and tenure-track faculty members and offers undergraduate, masters, and doctoral degrees with a concentration in marketing. Faculty members are expected to publish in leading journals in the field of marketing (e.g. Journal of Consumer Psychology, Journal of Consumer Research, Journal of Marketing, Journal of Marketing Research, Journal of the Academy of Marketing Science, Strategic Management Journal) and engage in leading research that supports UNT's status as a Tier One research university. As such, we offer an environment that supports faculty research, including a 2/2 teaching load, subject pools and laboratories in behavioral research and modeling and simulation.

Denton, Texas

The University of North Texas is in Denton, TX about 35 miles from Dallas and Ft. Worth. Denton is a part of the Dallas-Fort Worth metroplex, one of the fastest-growing areas of the country. Denton features all the benefits of living in a big-city region and retains the charm, convenience, and amiability of a smaller university town. In addition to moderate weather throughout the year, Denton enjoys a very pleasant but stimulating way of life, reflected in a diverse and vibrant population, the city's restaurants, cultural sites, neighborhoods, and celebrated music scene. The region also provides ample opportunities to work with manufacturing and service industries. The city of Denton was recently ranked 55th in the top 100 places to live in the United States, according to Livability.com.

## Position Summary

The Department of Marketing in the G. Brint Ryan College of Business at the University of North Texas seeks

applicants for a tenure-track Assistant Professor position.

Preference will be given to a candidate with strong quantitative and analytical skills, a research specialization in marketing strategy and the willingness to teach at least two of the following courses: advertising management, brand management, global marketing, marketing metrics and/or marketing research. The course delivery format includes both face-to-face and online, including both Canvas and Coursera online learning platforms. Successful applicants must demonstrate high-quality scholarly research, publications/potential to publish in top marketing journals, and the willingness to work with and mentor doctoral students.

*An offer of employment for this position will be made dependent upon available funding.*

**Minimum Qualifications**

Ph.D. or A.B.D. in Marketing from an AACSB-accredited institution.

**Preferred Qualifications**

Strong potential to conduct high-quality scholarly research or a record of high-quality scholarly research.

Potential for effective teaching.

The ability and desire to work collegially with faculty and doctoral students from diverse cultural backgrounds.

**Physical Requirements:** Ability to communicate

**Security Sensitive:** This is a security sensitive position.

**EEO Statement**

The University of North Texas System and its component institutions are committed to equal opportunity and comply with all applicable federal and state laws regarding nondiscrimination and affirmative action. The University of North Texas System and its component institutions do not discriminate on the basis of race, color, sex, sexual orientation, gender identity, gender expression, religion, national origin, age, disability, genetic information, or veteran status in its application and admission processes, educational programs and activities, and employment practices.

**Driving University Vehicle:** No

**Posting Number:** F626P

The University of North Texas is an Equal Opportunity/Affirmative Action Institution committed to diversity in its employment and educational programs, thereby creating a welcoming environment for everyone.

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