

Assistant Professor (Marketing)

[University of Massachusetts - Boston](#)

Boston, MA

[Apply on Institution's Website](#)



Type: Full-Time

Posted: 11/09/2021

Category: [Marketing and Sales](#)

The College of Management at the University of Massachusetts Boston invites applications for a tenure-track Assistant Professor in Marketing, to begin September 1, 2022.

The responsibilities of this position include academic research, teaching, and service. Faculty members are expected to conduct high-quality academic research and publish in the field's premier journals, teach in the college's undergraduate and graduate program, and engage in meaningful service to the department, college, university, community and profession.

Candidates must possess a doctorate degree in Marketing or closely aligned fields by the time of employment at the University. ABDs who will complete the doctorate by no later than August 31, 2022 will be considered. We seek a colleague who will support our goal of ensuring an inclusive, equitable, and diverse workplace. The candidate will have a demonstrated commitment to ongoing research productivity with a strong record of published research in (and/or current research targeting) premier journals. The candidate is also expected to provide substantial evidence of effective teaching, and commitment to service.

Application instructions:

Interested applicants should send all materials electronically through the [Human Resources website](#) of the University.

Please include a cover letter or a statement of interest, a current curriculum vitae (CV), samples of research publications, three letters of reference, and teaching evaluations if available. The search committee will start to review applications on November 30, 2021. Applications will be accepted continuously until the position is filled.

[UMass Boston](#) is a Carnegie-classified research-high university with outstanding research programs in many fields. Located on Boston harbor in one of the most intellectually rich and innovative cities in the United States, it is recognized nationally as a model of excellence for urban universities. Numerous opportunities for research and collaboration exist with faculty, businesses, institutes, and research centers in the university system and in the greater Boston area.

As Boston's urban public research business school, the College of Management provides accessible, innovative, and high-value undergraduate and graduate programs to advance knowledge and practice at the city's unique intersection of business, government, and nonprofit organizations. The College of Management is AACSB - accredited, and has been growing rapidly with undergraduate, graduate (i.e., MBA and specialized Master's programs), and Ph.D. programs.

The University of Massachusetts Boston is an Affirmative Action and Equal Opportunity Employer.

UMass Boston requires all employees to be vaccinated against COVID-19 and to confirm proof of their vaccination status. Exemptions from the vaccine requirement will be permitted only for qualifying religious or medical reasons. Regardless of vaccination status, you must wear a face covering in public indoor spaces on campus.

Related Searches:

[Marketing and Sales](#)

