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Job Description

Open Rank- Instructor or Assistant Professor Clinical Track - Marketing Faculty - 23154

Faculty

Description

University of Colorado | CU Denver

Business School

Open Rank- Instructor or Assistant Professor Clinical Track - Marketing Faculty

* Applications are accepted electronically ONLY at www.cu.edu/cu-careers *

The University of Colorado has a requirement for COVID-19 vaccinations and full completion thereof by 9/1/21 or upon start date. Information regarding this requirement, and exemptions can be found at:

Denver:

<https://www.ucdenver.edu/coronavirus>

Exemptions vary by campus location/department.

Campus/Unit-Specific Exemptions:

- Denver Campus - Exemptions are allowed for medical, religious, or personal reasons.
- Consolidated/Central Services Administration – Will follow Anschutz policy on exemptions.

The University of Colorado Denver seeks individuals with demonstrated commitment to creating an inclusive learning and working environment. We value the ability to engage effectively with students, faculty and staff of diverse backgrounds.

About CU Denver

As one of three institutions within the University of Colorado system, CU Denver is a premier research university in Colorado, serving more than 30,000 undergraduate, graduate, and health professions students in Denver, Aurora, and online and awarding nearly 4,000 degrees each year. The renowned researchers and award-winning CU Denver faculty offer more than 100-degree programs through 13 colleges and schools. The Business School is located on the Downtown Denver Campus in one of America's most vibrant urban centers, just steps from the Denver Center for Performing Arts, the LoDo District, and the state capitol. The new Anschutz Medical Campus includes over 5 million square feet of research, educational, and clinical space on 227 acres. Students, staff, and faculty have access to a broad array of academic, professional, community, recreational, and

cultural opportunities on both campuses.

The Business School brings together a world-class faculty, top-notch students, and influential business partners. With classes offered during the day, in the evening, and online, the Business School is the largest graduate school of business in the region and the first choice of business professionals; undergraduate business programs are recently revised and rapidly growing.

The University of Colorado Denver is committed to recruiting and supporting a diverse student body, faculty, and administrative staff. The University strives to promote a culture of inclusiveness, respect, communication, and understanding.

CU Denver is committed to recruiting and supporting a diverse student body, faculty, and administrative staff. The University strives to promote a culture of inclusiveness, respect, communication, and understanding. CU Denver's diversity is enriched by its commitment to a philosophy of inclusion, embedded in all aspects of campus life from its community members, curriculum, research, and community service, allowing for the creation of a learning environment that welcomes, embraces, sustains and celebrates the unique and shared experiences of faculty, staff, and students.

The University of Colorado Denver is dedicated to ensuring a safe and secure environment for our faculty, staff, students, and visitors. To assist in achieving that goal, we conduct background investigations for all prospective employees prior to their employment.

The Marketing area of the Business School of the University of Colorado Denver invites applications for non-tenure-track faculty at the ranks of Assistant Professor, Clinical Teaching Track, or Instructor. An individual in either of these positions will develop and teach courses in Marketing, further develop new programs and/or curricula, maintain AACSB professional or scholarly

qualifications in their area of expertise, and perform service activities.

Job responsibilities:

A successful candidate hired at the Assistant Professor, Clinical Teaching Track, level can expect a distribution of 60% teaching (6 courses annually), 15% service, and 25% research for faculty who produce two or more academic peer-reviewed publications every five years. The Assistant Professor, Clinical Teaching Track, role has research/scholarship responsibilities that include applied or pedagogical scholarship disseminated in refereed academic outlets.

A successful candidate hired at the Instructor level can expect a 70% teaching work distribution (7 courses annually), 10% service, and 20% research/scholarship. The instructor role has research/scholarship responsibilities that may consist of publications in practitioner journals, documented professional education experiences, or participation in professional conferences.

At either rank, faculty are expected to demonstrate continued professional growth in their fields.

Instructors and clinical teaching track faculty are an integral part of programs and instruction for the Marketing area. Candidates for these positions should be passionate about a university teaching-oriented career. They are required to teach both undergraduate and graduate classes (BSBA with Marketing Major, MBA and MS Marketing). Candidates are required to teach and develop courses in the following topics, based on department needs: marketing management, marketing strategy, product management, marketing research, customer relationship management, marketing analytics, digital marketing and media, services marketing, and other courses offered by the marketing discipline. The teaching assignments are based on evolving department needs and made by the Director. The faculty member will teach a variety of unique courses or preps each year (based on department needs) and

these may change from year to year. The faculty member will also teach courses that are: undergraduate, graduate, online, in person, hybrid, various lengths (e.g., 8 weeks and 16 weeks), and in other formats that are assigned. The faculty member will also follow department guidelines to develop the syllabus, course content, assignments, and materials.

Salary and Benefits:

The salary range for an Instructor is \$80,000-\$94,000. The salary is commensurate with qualifications.

The salary range for a Clinical Track Assistant Professor is \$108,000-\$125,000. The salary is commensurate with qualifications.

The salary of the finalist(s) selected for this role will be set based on a variety of factors, including but not limited to, internal equity, experience, education, specialty and training.

The above salary range (or hiring range) represents the University's good faith and reasonable estimate of the range of possible compensation at the time of posting.

The University of Colorado offers a full benefits package. Information on University benefits programs, including eligibility, is located at [Employee Services](#).

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The Immigration Reform and Control Act requires that verification of employment eligibility be documented for all new employees by the end of the third day of work. Alternative formats of this ad are available upon request for persons with disabilities.

Your total compensation goes beyond the number on your paycheck. The University of Colorado provides generous leave, health plans and retirement contributions that add to your bottom line.

Benefits: <https://www.cu.edu/employee-services/benefits>.

Total Compensation Calculator:
<https://www.cu.edu/employee-services/total-compensation>

Diversity and Equity:

Please contact hr.adacoordinator@ucdenver.edu for information on disability accommodations

Office of Equity:
<https://www1.ucdenver.edu/offices/equity>

The University of Colorado Denver | Anschutz Medical Campus is committed to recruiting and supporting a diverse student body, faculty and administrative staff. The university strives to promote a culture of inclusiveness, respect, communication and understanding. We encourage applications from women, ethnic minorities, persons with disabilities and all veterans. The University of Colorado is committed to diversity and equality in education and employment.

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Qualifications

Required qualifications for the Instructor position include:

- Qualified to teach both undergraduate- and Masters-level courses. A candidate must have both:
 - A Master's Degree in Marketing from an AACSB

- accredited university
 - Eight or more years of experience in Marketing Leadership positions. Leadership includes, but is not limited to: marketing management positions at the Director level or above, service on boards, leadership activities in research, teaching or service in academic positions.
- Teaching Experience, Skills, and Ability: Only candidates with at least two years of experience (e.g., . 4 semesters or 3 semesters and one summer term) teaching Marketing courses will be considered. Instructional experiences while a student (e.g., a teaching assistantship) will satisfy teaching experience requirements only when the applicant was serving as the primary Instructor for the course. Serving as a tutor, grader, periodic guest lecturer, or similar roles do not meet the experience requirement.
- Experience, ability, and interest in teaching both graduate and undergraduate courses in all formats (e.g., in-person, on-line, hybrid, 16-week, 8-week, and other formats as needed).
- Evidence of outstanding skills and abilities in the following: communication skills, interpersonal skills (including collegiality, cooperation, and collaboration); ability to work independently to determine appropriate pedagogy and course materials; ability to independently learn and navigate CU Denver's structure, processes, policies, and pedagogical systems; substantial experience in using CANVAS; and mastery in using teaching technology (e.g., zoom).Some ways to demonstrate these skills include, but are not limited to: successful collaborations with colleagues; success in written publications, creation of pedagogical materials and presentations;

reputation; awards, professional references, experience in positions where these skills are demonstrated; experience with Canvas and technology in instruction.

- Demonstrated outstanding teaching effectiveness in an environment similar to that of CU Denver. This includes, but is not limited to, the following: both depth and breadth of expertise, that demonstrate the ability to teach numerous and varied topics in the field of Marketing and in all formats; past teaching/course evaluations; history of online course development/delivery; development of novel curriculum; evidence of teaching impact on business practice; evidence of teaching impact on student success; training and sophistication in pedagogy

Preferred qualifications for candidates at the Instructor level include:

- All required qualifications for an Instructor
- A Ph.D. or DBA in Marketing from an AACSB accredited university
- 5 years of university level teaching experience focused on Marketing courses
- History of leadership with Marketing and Media businesses in the Denver area. Types of evidence include, but are not limited to, serving as an officer in professional marketing-related organizations in Denver, significant coordination of efforts for engagement between students and marketing-related business (e.g., student competitions), and fundraising in Denver.
- Evidence of recent intellectual contributions in research/scholarship should be within five years of receiving their terminal degree. This may include presentations at scholarly/practitioner conferences or publications in peer-reviewed academic or practitioner journals.

Required qualifications for the Clinical Assistant Professor level include:

- Applicants must meet the CU Denver Business School definition of Assistant Professor, Clinical Tenure Track:
 - Business School definition: Assistant Professors, CTT hold a terminal degree in a relevant field and have deep experience in their teaching area. There must be evidence of teaching effectiveness at the university level as well as the potential for service and research/scholarship that supports the program and the School. They must demonstrate ongoing relevance through intellectual contributions in research/scholarship or be within five years of receiving terminal degrees.
 - A Ph.D. or DBA in Marketing from an AACSB accredited University satisfies the terminal degree requirement for the Marketing Discipline
 - 8 Years of Experience in relevant Marketing Leadership positions Leadership includes, but is not limited to: marketing management positions at the Director level or above, service on boards, leadership activities in research, teaching or service in academic positions.
- Teaching Experience, Skills, and Ability: An applicant must have five or more years of experience teaching Marketing courses at the university level. Instructional experiences while a student (e.g., a teaching assistantship) will satisfy teaching experience requirements only when the applicant was serving as the primary Instructor for the course. Serving as a tutor, grader, periodic

guest lecturer, or similar roles do not meet the experience requirement.

- Experience, ability, and interest in teaching both graduate and undergraduate courses in all formats (e.g., in-person, on-line, hybrid, 16-week, 8-week, and other formats as needed).
- Evidence of outstanding skills and abilities in the following: communication skills, interpersonal skills (including collegiality, cooperation, and collaboration); ability to work independently to determine appropriate pedagogy and course materials; ability to independently learn and navigate CU Denver's structure, processes, policies, and pedagogical systems; substantial experience in using CANVAS; and mastery in using teaching technology (e.g., zoom). Some ways to demonstrate these skills include, but are not limited to: successful collaborations with colleagues; success in written publications, creation of pedagogical materials and presentations; reputation; awards, professional references, experience in positions where these skills are demonstrated; experience with Canvas and technology in instruction.
- Demonstrated outstanding teaching effectiveness in an environment similar to that of CU Denver. This includes, but is not limited to, the following: both depth and breadth of expertise, that demonstrate the ability to teach numerous and varied topics in the field of Marketing and in all formats; past teaching/course evaluations; history of online course development/delivery; development of novel curriculum; evidence of teaching impact on business practice; evidence of teaching impact on student success; training and sophistication in pedagogy.

The applicant should show recent

intellectual contributions in research/scholarship or should be within 5 years of receiving their terminal degree. Some indicators satisfying this requirement may include:

- A premier journal publication (e.g., A* rated on the ADBC list), or
- Two high-quality journal articles (e.g., A-rated on the ADBC list), or
- At least three academic refereed journal articles, or scholarly books, or
- A mixture of at least four refereed academic articles, scholarly books or papers, research grants, industry white papers, and other peer-reviewed research.

Preferred qualifications for the Clinical Assistant Professor level include:

- Experience in online course development and delivery
- Experience with experiential learning methodologies and/or other innovative pedagogy
- History of leadership with Marketing and Media businesses in the Denver area. Types of evidence include, but are not limited to, serving as an officer in professional marketing-related organizations in Denver, significant coordination of efforts for engagement between students and marketing-related business (e.g., student competitions), and fundraising in Denver.

Application Materials Required: Cover

Letter, Resume/CV, List of References

Application Materials Instructions:

Applications are accepted electronically at CU Careers, refer to requisition ID: 23154

When applying, applicants must include:

1. A letter of application that specifically addresses the required qualifications, outlines qualifications possessed beyond those required, and includes a summary of past teaching evaluations (if relevant). Please clearly identify the position you are applying for (Instructor or Clinical Professor) in this letter.
2. A current Resume/CV
3. The names, addresses, daytime telephone numbers and e-mail addresses for three professional references, either attached to your resume/CV or uploaded as a separate document

Please be advised that the University does check references as part of the employment process.

Please do not submit any of your application material (via email) to the job posting contact.

Job Category: Faculty

Primary Location: Denver

Department: U0001 -- DENVER & ANSCHUTZ MED CAMPUS - 30055 - Business School

Schedule: Full-time

Posting Date: Oct 12, 2021

Unposting Date: Ongoing

Posting Contact Name: Vicki Lane

Posting Contact

Email: Vicki.Lane@ucdenver.edu

Position Number: 00787724

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The University of Colorado does not discriminate on the basis of race, color, national origin, sex, age, pregnancy, disability, creed, religion, sexual orientation, gender identity, gender expression, veteran status, political affiliation, or political philosophy. All qualified individuals are encouraged to apply.

[How to Apply](#)

[Title IX Policy](#)

[Regent Policy](#)

The University of Colorado participates in and will provide the federal government with your Form I-9 information to confirm that you are authorized to work in the U.S. [E-Verify](#)