

# Assistant/Associate Professor of Marketing

## Posting Details

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**Requisition Number:** 0813312

**Number of Open Positions:** 1

**Position Title:** Assistant/Associate Professor

**Other Title Information:** Assistant/Associate Professor of Marketing

**Organization:** 206301 - MARKETING

**Position Summary:** Responsibilities include conducting and publishing academic research in high quality journals, generating external research funding, teaching courses in the undergraduate, master's, and doctoral programs and engaging in service at a level commensurate with the level of faculty appointment.

**Ad Text:** The Culverhouse College of Business at the University of Alabama is seeking candidates for a (1) tenure-track Assistant/Associate Professor position in the Department of Marketing. Primary duties include teaching marketing at the graduate and undergraduate levels, engaging in a research program that results in articles in outstanding scholarly publications, and performing service as assigned by the Department, College, and University. The position will start August 16, 2022.

Required Qualifications: Applications are invited from candidates who have completed their doctorate (or expect to complete their doctorate by August 16, 2022) in marketing or a related field from an AACSB accredited University. In addition, all applicants should have research and teaching experience commensurate with appointment as an assistant/associate professor of marketing at a state flagship university.

Experienced applicants for positions above the Assistant Professor level are expected to have a significant research record and leadership potential

Preferred Qualifications: The search is open to all areas of marketing. Candidates who have teaching expertise in the areas of marketing strategy, marketing research, social & digital media and/or customer service strategy/supply chain are encouraged to apply.

To Apply: Candidates should apply online via the University of Alabama HR system at <https://facultyjobs.ua.edu>.

Please attach the following required documents:

- 1) a cover letter
- 2) a curriculum vita that includes a list of three references
- 3) A brief description of your research areas/stream, areas of teaching interest, and evidence of teaching effectiveness.

Review of applicants will begin immediately and will remain open until filled.

Please direct questions and inquires to the Chair of the search committee: Dr. Kristy Reynolds [kreynold@cba.ua.edu](mailto:kreynold@cba.ua.edu).

All application materials must be attached at time of application in order for the application to be accepted. The candidate selected for this position will be required to submit a disclosure and consent form authorizing a background investigation.

**Additional Position Information:**

The Culverhouse College of Business is committed to and promotes a strong research culture. The department of marketing offers a strong mix of collegiality and scholarship along with a friendly and welcoming environment. We seek applicants who are dedicated to publishing their research in top-level journals and necessary support will be provided. Salary and other research support are commensurate with experience and achievements, and competitive with other flagship universities. The state flagship university is located in Tuscaloosa, AL, which is a vibrant and exciting college town of about 100,000, and metropolitan Birmingham, with over 1 million people is only a short drive away. West Alabama is beautiful with ample recreational opportunities in lakes and forests. Tuscaloosa is also home to multiple performing arts venues, theater groups, and symphony. The university's athletic program offers top-level competition, highlighted recent national champions in football, softball, and golf.

**UA EEO Statement**

The University of Alabama is an Equal Employment/Equal Educational Opportunity Institution. All qualified applicants will receive consideration for employment without regard to race, color, religion, national origin,

sex, sexual orientation, gender identity, gender expression, pregnancy, age, genetic or family medical history information, disability, or protected veteran status, or any other legally protected basis, and will not be discriminated against because of their protected status. Applicants to and employees of this institution are protected under Federal law from discrimination on several bases. Follow the link below to find out more.

“EEO is the Law”

[https://www.eeoc.gov/sites/default/files/migrated\\_files/employers/poster\\_screen\\_reader\\_optimized.pdf](https://www.eeoc.gov/sites/default/files/migrated_files/employers/poster_screen_reader_optimized.pdf)

“EEO is the Law” Poster Supplement

[http://www.dol.gov/ofccp/regs/compliance/posters/pdf/OFCCP\\_EEO\\_Supplement\\_Final\\_JRF\\_QA\\_508c.pdf](http://www.dol.gov/ofccp/regs/compliance/posters/pdf/OFCCP_EEO_Supplement_Final_JRF_QA_508c.pdf)

**Search Initiation Date:** 11/12/2021

**Expected Starting Date:** 08/16/2022

**Special Instructions to Applicants:** Required documents must be attached at time of application or application will be disqualified. Please attach the following required documents:  
1) a cover letter  
2) a curriculum vita that includes a list of three references  
3) A brief description of your research areas/stream, areas of teaching interest, and evidence of teaching effectiveness (attach to the “Other Document 1” link).

**College/School/Division:** Commerce and Business Administration

**Post To Ihe** Yes

## Supplemental Questions

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Required fields are indicated with an asterisk (\*).

1. How did you hear about this employment opportunity?
  - Public Job Posting
  - Internal Job Posting
  - Agency Referral
  - Advertisement/Publication
  - Personal Referral
  - Web site
  - Office of Veteran and Military Affairs
  - Other

## Required Documents

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### Required Documents

1. Resume / Curriculum Vitae
2. Cover Letter
3. Other Document 1

### Optional Documents

1. Research/Scholarship/Creative Activities Statement
2. Teaching Philosophy
3. Other Document 2