

Assistant Professor, International Business - Marketing

[Temple University, Japan Campus](#)

Tokyo, Japan

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Type: Full-Time

Posted: 11/15/2021

Application Due: 12/03/2021

Category: [Marketing and Sales](#)

Position: Assistant Professor

Campus: Japan campus (Tokyo) of Temple University (Pennsylvania, USA)

Department: International Business - Marketing

Position Type: Full-Time Faculty

Period: Desired start date: Summer or Fall Semester 2022

Visa Requirement: Temple University, Japan Campus (TUJ) is able to sponsor a visa for this position

Salary & Benefits: In accordance with the pay scale determined and used in this program. Support is also offered for conferences, travel, and other research/creative related expenses. Annual bonuses are possible.

The International Business Program at TUJ invites applications for a student-centered full-time faculty member in Marketing to start in the Summer or Fall 2022. TUJ faculty contracts are renewable. In accordance with university standards and Japanese law, successful faculty are eligible for a continuing contract after five years.

Based in Philadelphia, Temple University is a public Carnegie-designated R1 research university that ranks in the top 350 of all universities worldwide according to Times Higher Education. With approximately 37,000 students, Temple maintains a multi-campus system extending from Pennsylvania to Rome to Japan.

Established in 1982, the Japan campus of Temple University (TUJ) is a full-service branch campus that educates over 3,500 students from nearly 60 countries in English in its undergraduate programs, graduate programs (law, business, graduate education) and non-degree programs (continuing education and corporate education). TUJ is the oldest and largest branch campus of a foreign university in Japan. More details about TUJ are generally available at www.tuj.ac.jp. Its strategic priorities and key objectives are accessible [here](#). TUJ is expanding, financially healthy, and looking to add seven new full-time faculty lines.

TUJ offers undergraduate programs to a broad mix of nearly 1,500 Japanese and non-Japanese degree-seeking students who will earn their degrees from Temple University through the Japan campus. Every semester, additional students from Temple's main campus and other universities will converge on our campus for a short-term study abroad experience.

In one of the most dynamic cities in the world, we offer ten full undergraduate majors ranging from Art to International Business to Psychological Studies. Our team is international, with 32 full time faculty joined by experienced administrators and many part-time adjunct faculty from the professions, business, and the arts. TUJ holds classes in the Fall and Spring semesters (15 weeks) and over a well-enrolled 10-week Summer semester.

Overview of Position:

The undergraduate International Business Studies (IBS) program at Temple University Japan helps talented students understand management theory and global best practices. Uniquely, the IBS program is under the College of Liberal Arts. The focus of the program is to develop critical thinking skills which will be useful in international business

careers. The ideal candidate will be able to teach at both undergraduate and graduate courses.

Qualifications

- Ph.D. or terminal degree in a relevant field
- Senior level corporate (CMO) or agency experience
- Experience in teaching and learning design, development, and delivery at undergraduate and/or postgraduate level
- Commitment to students and their success
- Fluency in English required
- A solid record of research, a strong publication profile and an on-going research agenda preferred
- International experience preferred
- Experience using educational technologies and online delivery methods preferred
- High level communication skills and ability to network in the business community on behalf of TUJ projects preferred

Application Process

Review of applications will begin immediately. Applications received by December 3, 2021 will receive fullest consideration. Please send applications to tujjobs@tuj.temple.edu with:

1. a cover letter highlighting relevant experience and what appeals to you about the position
2. a resume or curriculum vitae with two references and their contact information
3. a list of courses previously taught, as well as a list of courses the candidate is qualified to teach

Please indicate the title of the position you are applying for in the email subject box. Also, we would appreciate it very much if you could let us know from which website/resource you found out about this position.

Temple University, Japan Campus is committed to increasing diversity and inclusivity in both its community and its curricula. Women, people of color, and other candidates who can contribute to this goal are strongly encouraged to apply.

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