

Assistant or Associate Professor of Marketing

The Black School of Business at Penn State Behrend is seeking qualified applicants for a tenure-track position in Marketing at the Assistant or Associate Professor level starting August 2022. The rank of the position will depend upon experience and qualifications. Candidates from all marketing discipline backgrounds are encouraged to apply, but preference will be given to candidates with demonstrated research and teaching interests in business-to-business marketing, personal selling, and/or retailing with secondary interest(s) in other marketing areas. The successful candidate will be responsible for teaching a combination of residential and online courses both at the undergraduate and graduate levels, developing a research program, and carrying out service.

Applicants for the Assistant rank must have

- A Ph.D. (or DBA) in Marketing by appointment date.
- A commitment to and ability to achieve teaching excellence
- A record of research accomplishment

In addition, applicants for the Associate rank must have

- A minimum of six years of experience
- An excellent teaching track record
- A comprehensive research record, including referred journal publications, academic conferences, and other scholarly.

Penn State Behrend is an undergraduate and graduate college of The Pennsylvania State University. Situated on a beautiful, wooded 854-acre hillside campus recognized as a U.S. arboretum, we have four academic schools (Business; Engineering; Humanities and Social Sciences; and Science); student residential living; a range of research programs and outreach centers; and a highly successful business and technology park. With 5,000 students in resident instruction and online in college programs offered through Penn State World Campus, we uniquely blend the atmosphere and focus on teaching of a small college with access to the academic research, and professional development resources of a Big 10, R1 University. Our college is an open laboratory of learning and discovery where students gain real-life experience engaging with business, industry, and community partners. We seek faculty members who share our commitment to both teaching and scholarship, to the holistic development of students, and to principles of respect, diversity, and inclusiveness.

The Black School of Business is accredited by AACSB International, listed among the Best Business Schools by Princeton Review, and offers 9 undergraduate majors, a residential MBA delivered at two locations, a Master of Professional Accounting (M.P.Acc.), and an online Master of Project Management (MPM) program, distinctive programs in the country, and an International Business degree, which also allows students to specialize in a functional area such as business economics or finance. The

Black School houses the Center for Financial Literacy and the Center for Family Business. Overall, the School supports a growing, all-campus interest in research that addresses issues of women's health, energy and sustainability, and polymer science.

The Black School of Business occupies a new \$30 million facility with the School of Engineering providing a basis for multi-disciplinary educational experience for students, interdisciplinary research for faculty, and joint opportunities for industry engagement. The \$20 million endowment, market value of which is approximately \$44 million today, provides significant support for the school's programs. The endowment helps fund undergraduate scholarships, graduate assistantships, library and information technology resources, outreach activities, several faculty chairs, and endowed professorships, as well as new programming initiatives.

Erie, Pennsylvania is a metropolitan area of more than a quarter million people located on the southern shores of Lake Erie, two hours from Cleveland, Pittsburgh, and Buffalo. The area's economy reflects a mix of educational, medical, industrial, tourism, and service activity; the region is home to five colleges and universities in the region, including Penn State Behrend. Northwestern Pennsylvania offers abundant cultural, sports, and recreational opportunities with four seasons of adventure. Summers feature miles of beaches, a range of lake sports, and festivals every weekend, and the winters are made for skiing, skating, and more. It's easy to get around, housing is affordable, and the cost of living is modest. Erie offers relaxed, comfortable living.

Workforce diversity, cultural inclusiveness, and employment equity are deeply rooted in Penn State's historic mission. Just as we are committed to being a diverse educational environment, we are also committed to being a diverse working community. As a community, we endeavor to be a mixture of cultural backgrounds, life experiences, individual perspectives, and numerous other characteristics that add variety and vitality to the workplace.

Our research support includes guaranteed summer research support, full access to major statistical packages and databases, and funded travel to professional meetings.

Salary is negotiable and competitive with other AACSB-accredited schools of business.

Review of applications will begin immediately and will continue until suitable candidates are identified. Candidates must provide evidence of teaching ability (e.g., student evaluations, peer evaluations, teaching portfolio) and scholarship (e.g., peer reviewed journal publications). Employment will require successful completion of background check(s) in accordance with University policies.

Applicants must submit a cover letter addressing qualifications along with a curriculum vitae, statements of teaching and research, a consolidated document of three letters of recommendation, copies of selected publications (or working papers), and copies of recent student evaluations (including an explanation of the rating system and a description of the courses being evaluated) to the link below. If applicants have further

questions regarding the position or the application process, contact Dr. Sean Yim, Search Committee Chair (sean.yim@psu.edu).

Apply online at <https://apptrkr.com/2622139>

CAMPUS SECURITY CRIME STATISTICS: For more about safety at Penn State, and to review the Annual Security Report which contains information about crime statistics and other safety and security matters, please go to <http://www.police.psu.edu/clery/>, which will also provide you with detail on how to request a hard copy of the Annual Security Report.

Penn State is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability or protected veteran status.

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