

Visiting Assistant / Associate / Professor or Lecturer / Senior Lecturer or Assistant / Associate Teaching Professor

[Northeastern University](#)

Boston, MA

[Apply on Institution's Website](#)



Type: Full-Time

Posted: 11/17/2021

Category: [Marketing and Sales](#)



Visiting Assistant / Associate / Professor or Lecturer / Senior Lecturer or Assistant / Associate Teaching Professor

About Northeastern:

Founded in 1898, Northeastern is a global research university and the recognized leader in experience-driven lifelong learning. Our world-renowned experiential approach empowers our students, faculty, alumni, and partners to create impact far beyond the confines of discipline, degree, and campus.

Our locations-in Boston; Charlotte, North Carolina; London; Portland, Maine; San Francisco; Seattle; Silicon Valley; Toronto; Vancouver; and the Massachusetts communities of Burlington and Nahant-are nodes in our growing global university system. Through this network, we expand opportunities for flexible, student-centered learning and collaborative, solutions-focused research.

Northeastern's comprehensive array of undergraduate and graduate programs- in a variety of on-campus and online formats-lead to degrees through the doctorate in nine colleges and schools. Among these, we offer more than 195 multi-discipline majors and degrees designed to prepare students for purposeful lives and careers.

About the Opportunity:

The Marketing Group of the D'Amore-McKim School of Business at Northeastern University in Boston is seeking candidates for multiple non-tenure track positions in the areas of Data Analytics and Digital Marketing. Lecturers are responsible primarily for teaching and some service, while Teaching Professors and Visiting Professors also have research and service expectations. Employment terms are competitive and negotiable depending on career progress and expertise. Support for research is available.

Responsibilities:

Primary teaching responsibilities will be in marketing and business analytics at the undergraduate and graduate levels. Areas of interest include programming and analyzing business and consumer data, business and marketing analytics, data-driven and technology-enabled value creation, enabling technologies for consumer engagement, consumer behavior, brand and marketing technology management.

Qualifications:

Candidates for Teaching and Visiting Professors must have a doctorate in marketing or a closely related field by the appointment start date, be academically qualified by AACSB standards, and be committed to excellence in both teaching and research. Candidates for Lecturer must be committed to excellence in teaching and will preferably have a doctorate in marketing or a closely related field by the appointment start date, but strong candidates with a master's degree and with exceptional qualifications and expertise in business or marketing analytics and technologies will also be considered.

Preferred Qualifications:**Salary Grade:****Additional Information:**

The D'Amore-McKim School of Business offers a unique model of business education that purposely blends innovative classroom learning with real-world business application. Its students explore cutting-edge theory with professors, fusing knowledge with learning experiences that include cooperative education or corporate residency, study abroad, and community service. Similarly, the school's resulting connections with the corporate world influence its research agendas, which, in turn, shape innovative new business practice. This synergy enables D'Amore-McKim students to become successful business leaders who are both thinkers and doers, and thus highly qualified to think critically and leave their mark on the global business world.

Northeastern University is committed to creating a community where all faculty, students, and staff can thrive. We seek candidates who will foster a diverse and inclusive environment. Northeastern University is an Equal Opportunity, Affirmative Action Educational Institution and Employer, Title IX University. We encourage individuals from underrepresented groups to apply. All qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, age, sex, sexual orientation, disability status, or any other characteristic protected by applicable law. Northeastern University is an E-Verify Employer.

Applicants should submit materials including a letter of interest, vita, recent working papers, teaching evaluations, and letters of reference using the Northeastern University application portal at the following address:

<https://careers.hrm.northeastern.edu>. Inquiries may be directed to Professor Felicia Lask (617-373-5307; f.lask@northeastern.edu), Group Chair of the Marketing Group.

Northeastern University is an equal opportunity employer, seeking to recruit and support a broadly diverse community of faculty and staff. Northeastern values and celebrates diversity in all its forms and strives to foster an inclusive culture built on respect that affirms inter-group relations and builds cohesion.

All qualified applicants are encouraged to apply and will receive consideration for employment without regard to race, religion, color, national origin, age, sex, sexual orientation, disability status, or any other characteristic protected by applicable law.

To learn more about Northeastern University's commitment and support of diversity and inclusion, please see www.northeastern.edu/diversity.

To apply, visit <https://careers.pageuppeople.com/879/cw/en-us/job/508413>

jeid-17ec3ec2b6fdc143bc95fac0289affee

Northeastern is an Equal Opportunity/ Affirmative Action, Title IX educational institution and employer. Minorities, women, and persons with disabilities are strongly encouraged to apply.

Related Searches:

[Marketing and Sales](#)