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## Assistant/Associate Professor/Marketing

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**Manhattan College** | Riverdale, New York, United States

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### Description

#### TENURE TRACK FACULTY OPENINGS FALL 2022

The Department of Marketing at the O'Malley School of Business, Manhattan College seeks outstanding applicants for a tenure-track appointment at the Assistant or Associate Professor level, with a start date in August 2022. This search is open to candidates specializing in all areas of marketing. Special consideration will be given to those with expertise in the areas of digital marketing, marketing analytics, client related management and in the rapidly expanding area of technology enabled marketing and its impact on consumers. Additional professional experience will be highly valued.

This is an excellent time to join the Department of Marketing at the O'Malley School of Business. The AACSB-accredited school has over 700 undergraduate students in seven majors and over 120 graduate students in its MBA program. OMSB is ranked among the best undergraduate business programs and Best Part-time MBA programs by *U.S. News & World Report*.<sup>[MOU1]</sup> Its Marketing Department, with expertise in consumer behavior, omnichannel marketing, and perception and decision-making, is the second-largest major in the School.

Manhattan College is a Catholic coeducational institution of higher learning in the Lasallian tradition of excellence in teaching and research, respect for individual dignity, and commitment to social justice inspired by the innovator of modern pedagogy, John Baptist de La Salle. Manhattan College offers degree programs in the liberal arts, business, education, engineering, and science. The College has approximately 3,500 full and part-time undergraduate and graduate students enrolled in over 40 fields of study and is committed to excellence in teaching a diverse student body and preparing students for successful careers and fulfilling lives. Manhattan College is ranked 13th in US News & World Report's Best Regional Universities in the North and is recognized among the top colleges in the region for [undergraduate teaching](#) and veterans.

Manhattan College's tree-lined campus is located in the Riverdale neighborhood of the Bronx, adjacent to Van Cortland Park. Our New York City location offers easy access to all of the world class cultural, artistic, educational, and business activities.

### Requirements

The successful candidate must hold a Ph.D. in Marketing or a closely related discipline, preferably from an AACSB-accredited program, demonstrate excellence in academic research, and a proven commitment to teaching and advising students. We seek faculty members with a strong commitment to teaching and mentoring who will create a climate that embraces excellence and diversity, to attract and retain a diverse, talented student body. Manhattan College and its faculty view research scholarship and education as mutually supportive activities. A successful candidate must demonstrate plans for research that integrate teaching and undergraduate student participation with their scholarly interests. This candidate must also be committed to the teacher-scholar model at a primarily undergraduate institution. Manhattan College OMSB faculty are expected to maintain high-quality teaching, an active and productive research program, and apply for external grants when appropriate. For consideration at the Associate level, a proven track record of publications and evidence of service as well as student mentoring is required.

Applications will be accepted until positions are filled or stated deadline.

Interested candidates must complete an online application. Please apply here:

### Job Information

**Job ID:** 59845337

#### Location:

Riverdale, New York, United States

**Company Name:** Manhattan College

**Position Title:** Assistant/Associate Professor/Marketing

**Specialties:** All

**Do you plan on interviewing at the Summer Academic Conference?:** No

**Position Start Date:** Fall 2022

**Job Duration:** Indefinite

<https://manhattan.clearcompany.com/careers/jobs/85157b6e-c8a1-ddb6-897c-4007258ae777/apply?source=1808515-CS-37177>

A detailed curriculum vitae, descriptions of teaching and research interests, and the names and addresses of three references should be uploaded as .pdf documents via the on-line application. To ensure full consideration, applications should be received by January 3, 2022, but the search will remain open until the position is filled. contact [mgmt\\_mktg\\_dept@manhattan.edu](mailto:mgmt_mktg_dept@manhattan.edu) with any questions.

**Manhattan College is an independent Catholic coeducational institution in the Lasallian tradition. We expect our faculty, administration, and staff to be knowledgeable about our mission and to make a positive contribution to the mission. Applicants from historically under-represented segments of the population are encouraged to apply, as well as those attracted to a college with a Catholic identity. We are committed to a diverse campus community. AA/EEO Employer M/F/D/V**





[Manhattan College](#)

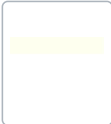
Manhattan College is an independent Catholic co-educational institution in the Lasallian tradition located in the Riverdale section of NYC. We expect our faculty, administration and staff to be knowledgeable about our mission and to make a positive contribution to that mission. Manhattan College welcomes applications from women, members of minority groups and those attracted to a college with a Catholic identity. An AA/EEO Employer M/F/D/V.


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