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# Assistant Professor

Arizona State University: Office of the University Provost Tempe:  
W. P. Carey School of Business: Department of Marketing



**Location**  
Tempe, AZ

**Open Date**  
Nov 10, 2021

## Description

The Department of Marketing in the W. P. Carey School of Business at Arizona State University invites applications for a faculty position at the rank of Assistant Professor starting Fall 2022.

## Essential Functions

The candidate must conduct high quality research that is publishable in the department's "A level" journals; effectively teach marketing courses at the undergraduate and/or graduate level; serve as a research mentor to doctoral students; participate in university-related service; and interact effectively with colleagues to support and enhance our department's focus on collaboration, innovation, and excellence.

The W. P. Carey School of Business and the Department of Marketing value our cultural and intellectual diversity, and continually strive to foster a welcoming and inclusive environment. We are especially interested in applicants who can strengthen the diversity of our academic community.

## Qualifications

**Required Qualifications:** 1) Possess an earned doctorate in marketing or a related academic field; ABD candidates must successfully defend their dissertation by July 1, 2022, 2) Demonstrate the potential to actively publish in premier scholarly marketing and/or marketing related journals, and 3) Demonstrate the potential to teach effectively at the undergraduate and/or graduate level.

**Desired Qualifications:** 1) Possess a well-established research program in strategy, consumer behavior and/or quantitative modeling with published or forthcoming articles in premier scholarly journals and 2) Demonstrate an ability to effectively teach at the undergraduate and/or graduate level face-to-face and online.

## Application Instructions

Application deadline is January 3rd, 2022. Applications will continue to be accepted on a rolling basis for a reserve pool. Applications in the reserve pool may then be reviewed every two weeks in the order in which they were received until the position is filled. Formal application must be accomplished through submission of 1) a cover letter than addresses how you meet the qualifications and why you are interested in this position at ASU, 2) a curriculum vitae (including a list of manuscripts under review identifying the journal and review status), 3) a research statement, 4) a teaching statement with any evidence of teaching competency/teaching evaluations (if available), 5) a statement (one page maximum) addressing how your past and/or potential contributions to diversity and inclusion will advance the W. P. Carey School of Business's commitment to inclusive excellence, all uploaded through <http://apply.interfolio.com/98607> (<http://apply.interfolio.com/98607>) .

For additional information, please visit our department website at <http://wpcarey.asu.edu/marketingdegrees> (<http://wpcarey.asu.edu/marketingdegrees>) or contact Sarah Canales, Business Operations Manager, Department of Marketing, W. P. Carey School of Business, PO Box 874106, Tempe, AZ 85287-4106, phone 480.965.9051, email

## Application Process

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

## Apply Now

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sarah.canales@asu.edu. If your questions pertain to issues that are job related, please contact the Interim Chair of the Department of Marketing, Dr. Douglas Olsen ([Douglas.Olsen@asu.edu](mailto:Douglas.Olsen@asu.edu) (<mailto:Douglas.Olsen@asu.edu>)).

**Department of Marketing:** The Department of Marketing in the W. P. Carey School of Business at Arizona State University is committed to excellence in education, knowledge development, and service to our discipline and communities. Our undergraduate marketing degree program is ranking in the top 15 according to *U.S. News & World Report*. The department's faculty consists of more than 30 tenured/tenure-track and instructional faculty members who support more than 2000 students pursuing degrees at the undergraduate, masters, and doctoral level. The campus location, in the metro-Phoenix area, provides numerous opportunities for involvement with local industries and marketing professionals. For more information, please visit <http://wpcarey.asu.edu/marketing-degrees>.

**W. P. Carey School of Business:** The W. P. Carey School of Business at Arizona State University is one of the largest business schools in the United States with more than 15,000 students. Solutions for the planet require developing problem-solvers from around the globe. From our world-renowned faculty representing six continents to thousands of outstanding students who join us every year from around the world, the W. P. Carey School welcomes diversity and encourages global thinking. The W. P. Carey School is internationally recognized for its leadership in business education, groundbreaking research and innovation, and renowned faculty making us one of the top-ranked business schools in the country. Learn more at <http://wpcarey.asu.edu>.

**Arizona State University** is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 70,000 students in metropolitan Phoenix, Arizona, the nation's fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.

ASU is a tobacco-free university. For details visit [www.asu.edu/tobaccofree](http://www.asu.edu/tobaccofree) (<http://www.asu.edu/tobaccofree>).

ASU conducts pre-employment screening which may include verification of work history, academic credentials, licenses, and certifications.

### **Equal Employment Opportunity Statement**

A background check is required for employment. Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, protected veteran status, or any other basis protected by law.

(See <https://www.asu.edu/aad/manuals/acd/acd401.html> (<https://www.asu.edu/aad/manuals/acd/acd401.html>) and <https://www.asu.edu/titleIX/> (<https://www.asu.edu/titleIX/>)).

In compliance with federal law, ASU prepares an annual report on campus security and fire safety programs and resources. ASU's Annual Security and Fire Safety Report is available online at <https://www.asu.edu/police/PDFs/ASU-Clery-Report.pdf> (<https://www.asu.edu/police/PDFs/ASU-Clery-Report.pdf>). You may request a hard copy of the report by contacting the ASU Police Department at 480-965-3456.

**COVID-19 Vaccination Requirements** - Under the recent executive order issued by President Biden requiring all employees of federal contractors to receive COVID-19 vaccinations, ASU expects all employees, including new hires, to be vaccinated unless they have an approved medical or religious accommodation. Proof of vaccination will be required by January 4, 2022. For questions about medical or religious accommodations, please [visit the Office of Diversity, Equity and Inclusion's webpage \(http://click.reply.asu.edu/?qs=7b3d96c6a3264937f69c1a15dee55728211b27c285fdb43f3511586a72fd0214617cdaa52750bd8768c16769b002d0029ab8c921e95a1284\)](http://click.reply.asu.edu/?qs=7b3d96c6a3264937f69c1a15dee55728211b27c285fdb43f3511586a72fd0214617cdaa52750bd8768c16769b002d0029ab8c921e95a1284).

