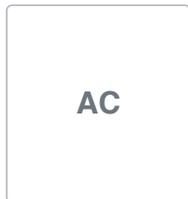


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Visiting Assistant Professor of Marketing

Allegheny College | Meadville, Pennsylvania, United States

1 day ago



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Description

Visiting Assistant Professor of Business & Economics. Allegheny College invites applicants for a visiting one-year replacement position in the Department of Business & Economics beginning in August 2022.

Allegheny College is a national private liberal arts college in NW Pennsylvania with a diverse student body and a dedicated faculty of teacher-scholars. Allegheny College is deeply committed to creating an inclusive community that actively challenges racism, sexism, heterosexism, religious bigotry, and other forms of bias (see [Allegheny College Statement of Community](#)). Women, veterans, individuals with disabilities, and members of other underrepresented groups are highly encouraged to apply.

Please send the following materials, merged into a single PDF to Tomas Nonnenmacher at the contact email: letter of application, CV, a diversity statement (describing how you have/could incorporate diversity, equity, and inclusion into your teaching, research, and/or service), and a statement with teaching philosophy and evidence of teaching effectiveness. In either your CV or letter of application, list all the relevant courses you are prepared to teach. Letters of recommendation will be requested for candidates who reach the second round of the search process. Review of applications will begin December 1, 2021 and will continue until the position is filled. Allegheny College is an Equal Opportunity Employer with a strong institutional commitment to diversity, equity, and inclusion. We encourage applications from candidates who share this understanding and will contribute to the diversity of our college community. Allegheny College does not discriminate on the basis of race, color, religion, gender, gender identity, gender expression, sexual orientation, age, disability, or national origin.

Requirements

A Ph.D. or other terminal degree is preferred, but candidates with an M.B.A. and substantial industry experience will be considered. Ideal candidates will have experience and success teaching classes in marketing, advertising, and introductory business. The teaching load is six courses per year (3-3) or equivalent. All faculty are expected to participate in delivering college-wide [first-year/sophomore seminars](#). Opportunities and support for research and scholarly activity are available.

Job Information

Job ID: 59646921

Location:

Meadville, Pennsylvania, United States

Company Name: Allegheny College

Position Title: Visiting Assistant Professor of Marketing

Specialties: Business Administration, Consumer Behavior, Customer Strategy, General Marketing, Marketing Analytics, Marketing Management, Marketing Research, Retailing and Pricing, Sports Marketing

Do you plan on interviewing at the Summer Academic Conference?: No

Position Start Date: Fall 2022

Job Duration: 1-2 Years

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