



JOBS AT UW
UNIVERSITY OF WISCONSIN-MADISON

PROFESSOR AND DEPARTMENT CHAIR FOR MARKETING

JOB NO:
241612-FA

WORK TYPE:
FACULTY-FULL TIME, ONSITE

DEPARTMENT:
WSB/MARKETING

LOCATION:
MADISON

CATEGORIES:
MANAGEMENT/SUPERVISORY, ACADEMIC ADVISING, STUDENT SERVICES/SUPPORT, DEAN, DIRECTOR, EXECUTIVE, INSTRUCTIONAL, OTHER, EQUITY, DIVERSITY, INCLUSION

The Marketing Department in the Wisconsin School of Business seeks a full-time, nine-month faculty appointment starting Fall 2022, or later, who would serve one and possibly more terms as Marketing Department Chair upon arrival. Applicants should have demonstrated or suggested capabilities for leadership consistent with a department chair role. Candidates at the rank of Professor or advanced Associate Professor are invited.

The position would be responsible for teaching graduate and undergraduate students in Marketing and related fields at the Wisconsin School of Business, conducting scholarly research and performing department chair duties.

**POSITION
SUMMARY:**

The Marketing department is rated among the top programs in the country for research productivity. The department has strong undergraduate, MBA and PhD programs. The department includes the A.C. Nielsen Center for Marketing Analytics & Insights, a nationally prominent center that trains master students in this area. The department also houses the Center for Brand and Product Management, a center designed to give students outstanding training for jobs in brand and product management at leading companies throughout the world. We are also proud to be part of a great university with excellent resources available to both faculty and students. The Wisconsin School of Business offers degrees in Marketing at the undergraduate, masters, and PhD level. The School currently enrolls approximately 2,800 undergraduates, 400 masters, and 80 PhD students.

Principal Department Chair duties:

PRINCIPAL DUTIES:

In general, acts as the executive of the department. Among more specific duties, serves as the official channel of communications for all matters affecting the department as a whole, between the department, the dean, and other departments or university officials. Calls meetings of the departmental faculty and staff, and of the executive committee, and presides over the meetings. Determines that all necessary records of teaching, research and public service of the department are developed, properly kept, and submitted to the proper authorities. Reports to the dean regarding the activities and needs of the department.

Principal Faculty duties:

- Create and maintain a strong program of research
- Teach undergraduate and graduate-level courses in the Wisconsin School of Business.
- Department, School, and University service is expected as appropriate

INSTITUTIONAL STATEMENT ON DIVERSITY:

Diversity is a source of strength, creativity, and innovation for UW-Madison. We value the contributions of each person and respect the profound ways their identity, culture, background, experience, status, abilities, and opinion enrich the university community. We commit ourselves to the pursuit of excellence in teaching, research, outreach, and diversity as inextricably linked goals.

The University of Wisconsin-Madison fulfills its public mission by creating a welcoming and inclusive community for people from every background - people who as students, faculty, and staff serve Wisconsin and the world.

For more information on diversity and inclusion on campus, please visit: [Diversity and Inclusion](#)

DEGREE AND AREA OF SPECIALIZATION:

Ph.D. in Marketing or related field is required. An interest in teaching Managerial Marketing courses (Channels, Business-to-business, High Tech Product Marketing, and Strategy) is desirable.

MINIMUM YEARS AND TYPE OF RELEVANT WORK EXPERIENCE: Well qualified applicants will have demonstrated high quality research with publications in top tier journals and will have demonstrated evidence of excellence in teaching.

ADDITIONAL INFORMATION: Candidates for tenure rank will possess academic credentials to qualify for a tenured faculty appointment at UW-Madison.

Diversity and inclusion are primary values for the Wisconsin School of Business and are integral to achieving our strategic goals. We seek candidates with an awareness of and commitment to the principles of diversity and inclusion across all spectrums. Our school is committed to continuously increasing the cultural competence of its staff and faculty members through school-wide forums and professional development opportunities.

DEPARTMENT(S): A123900-WISCONSIN SCH OF BUSINESS/MARKETING

Full Time: 100%

WORK TYPE: This position requires work be performed in-person, onsite, at a designated campus work location.

APPOINTMENT TYPE, DURATION: Ongoing/Renewable

ANTICIPATED BEGIN DATE: AUGUST 22, 2022

SALARY: Negotiable
ACADEMIC (9 months)

Please click on "Apply Now" to begin the application process. You will be asked to submit:

- a) full curriculum vitae and
- b) 1-page statement addressing both evidence of leadership capabilities and personal/professional experience (if any) with Diversity, Equity and Inclusion.

**INSTRUCTIONS
TO APPLICANTS:**

All materials should be submitted electronically in a single pdf document.

The deadline for assuring full consideration is October 21, 2021. However, the position will remain open and applications may be considered until the position is filled.

Azza Keuntjes
azza.keuntjes@wisc.edu
608-262-1554

CONTACT:

Relay Access (WTRS): 7-1-1 (out-of-state: TTY: 800.947.3529, STS: 800.833.7637) and above Phone number (See RELAY_SERVICE for further information.)

**OFFICIAL
TITLE:**

PROFESSOR(C20NN) or ASSOCIATE PROFESSOR(C30NN)

**EMPLOYMENT
CLASS:**

Faculty

JOB NUMBER:

241612-FA

The University of Wisconsin is an Equal Opportunity and Affirmative Action Employer. We promote excellence through diversity and encourage all qualified individuals to apply.

If you need to request an accommodation because of a disability, you can find information about how to make a request at the following website:

<https://employeedisabilities.wisc.edu/disability-accommodation-information-for-applicants/>

The University of Wisconsin-Madison is engaged in a Title and Total Compensation (TTC) Project to redesign job titles and compensation structures. As a result of the TTC project, official job titles on current job postings may change. Job duties and responsibilities will remain the same. For more information please visit: <https://hr.wisc.edu/title-and-total-compensation-study/>.

Employment will require a criminal background check. It will also require you and your references to answer questions regarding sexual violence and sexual harassment.

The University of Wisconsin System will not reveal the identities of applicants who request confidentiality in writing, except that the identity of the successful candidate will be released. See Wis. Stat. sec. 19.36(7).

The [Annual Security and Fire Safety Report](#) contains current campus safety and disciplinary policies, crime statistics for the previous 3 calendar years, and on-campus student housing fire safety policies and fire statistics for the previous 3 calendar years. UW-Madison will provide a paper copy upon request; please contact the [University of Wisconsin Police Department](#).

APPLICATIONS OPEN:

SEP 21 2021 Central Daylight Time

APPLICATIONS CLOSE:

OPEN UNTIL FILLED