



Working Title: Full or Associate Professor in Marketing

Official title: PROFESSOR(C20NN) or ASSOCIATE PROFESSOR(C30NN)

Degree and area of specialization:

Ph.D. in Marketing or related field is required. An interest in teaching Managerial Marketing courses (Channels, Business-to-business, High Tech Product Marketing, and Strategy) is desirable.

Minimum number of years and type of relevant work experience:

Well qualified applicants will have demonstrated high quality research with publications in top tier journals, and will have demonstrated evidence of excellence in teaching.

Candidates for tenure rank will possess academic credentials to qualify for a tenured faculty appointment at UW-Madison.

Position Summary:

The Marketing Department in the Wisconsin School of Business seeks a full-time, nine-month, tenure track appointment (Associate or Full Professor) to begin August 22, 2022. The position would be responsible for teaching graduate and undergraduate students in Marketing and related fields at the Wisconsin School of Business, conducting scholarly research and performing university service.

The Marketing department is rated among the top programs in the country for research productivity. The department has strong undergraduate, MBA and PhD programs. The department includes the A.C. Nielsen Center for Marketing Analytics & Insights, a nationally prominent center that trains master students in this area. The department also houses the Center for Brand and Product Management, a center designed to give students outstanding training for jobs in brand and product management at leading companies throughout the world. We are also proud to be part of a great university with excellent resources available to both faculty and students. The Wisconsin School of Business offers degrees in Marketing at the undergraduate, masters, and PhD level. The School currently enrolls approximately 2,800 undergraduates, 400 masters, and 80 PhD students.

Principal duties:

Job Duties:

- Create and maintain a strong program of research
- Teach undergraduate and graduate level courses in the Wisconsin School of Business
- Provide classroom and individual instruction for undergraduate and graduate degree-seeking students
- Contribute to the intellectual and academic life of the department. University and community service will be expected as appropriate.

Additional Information:

Diversity and inclusion are primary values for the Wisconsin School of Business and are integral to achieving our strategic goals. We seek candidates with an awareness of and commitment to the principles of diversity and inclusion across all spectrums. Our school is committed to continuously increasing the cultural competence of its staff and faculty members through school-wide forums and professional development opportunities.

A criminal background check will be conducted prior to hiring.



Employee class: Faculty
Department(s): WSB/MARKETING
Full time salary rate: Negotiable ACADEMIC (9 months)
Appointment percent: 100%
Anticipated begin date: August 22, 2022
Number of positions: 2

Department Contact:

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HOW TO APPLY:

Please click on "Apply Now" to begin the application process. You will be asked to submit a cover letter, detailed curriculum vitae that includes a complete list of publications and teaching experiences.

All materials should be submitted electronically in a single pdf document.

The deadline for assuring full consideration is September 30, 2021. However, the position will remain open and applications may be considered until the position is filled.

To ensure consideration, application must be received by: September 30, 2021

If you need to request an accommodation because of a disability you can find information about how to make a request at the following website: <http://www.oed.wisc.edu/478.htm>

NOTE: Unless confidentiality is requested in writing, information regarding the names of applicants must be released upon request. Finalists cannot be guaranteed confidentiality.

UW-Madison is an equal opportunity/affirmative action employer. We promote excellence through diversity and encourage all qualified individuals to apply.

For more information on the University of Wisconsin-Madison Office of Human Resources please see <http://www.ohr.wisc.edu/>

*For more information on the University of Wisconsin-Madison see our home page at <http://www.wisc.edu/>
For UW Madison Campus Safety Information see <http://www.students.wisc.edu/safety/>*