



## **Lang Chair in Marketing**

The Department of Marketing and Consumer Studies in the Gordon S. Lang School of Business and Economics at the University of Guelph is seeking an internationally recognized scholar to join as the Lang Chair in Marketing. The successful candidate must be qualified and experienced to join our faculty as a tenured member at either the associate or full professor rank.

Outstanding candidates with research and teaching expertise in any of the core areas of marketing are encouraged to apply. Candidates for this position will hold a PhD in marketing or in a related field, and will have established themselves as recognized scholars, producing internationally recognized research, and be excellent teachers at all levels. The ideal candidate will have an active research agenda with a strong record of publications in widely recognized top tier journals in marketing and in related fields, demonstrable ability to generate competitive research funding (e.g., Canadian tri-council or similarly competitive grants), teaching excellence, and a strong record of graduate supervision. The successful candidates can join us as early as August 1, 2021, or any other negotiated date in 2022.

The Department of Marketing and Consumer Studies (<https://www.uoguelph.ca/mcs/>) is a research-intensive academic unit consisting of 18 faculty members and offers a range of academic programs leading to the degrees: BComm in Marketing Management, BComm in Real Estate, MSc in Marketing and Consumer Studies, and PhD in Management with a specialization in marketing. The Department is also an integral part of the Gordon S. Lang School of Business and Economics at the University of Guelph and houses the Marketing Analytics Centre. The School delivers one of the largest undergraduate business programs in Ontario with over 4,000 students currently enrolled and offers a wide range of specialized programs in business and economics across undergraduate, graduate, and professional education. The successful candidate will be expected to provide research leadership within the department by producing research with national and global impacts; and have the pedagogic ability to teach and supervise both undergraduate and graduate students. The Chair will also be expected to play a leadership role in Lang's research initiatives and strategies.

This research-intensive position will include competitive salary plus benefit package and with reduced teaching load.

### **About the University**

The University of Guelph is the second largest employer in Guelph, a city of approximately 130,000 people, located about an hour drive west of Toronto, Ontario. The University is placed



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**Gordon S. Lang School of Business and Economics**  
50 Stone Road East  
Guelph, Ontario, Canada N1G 2W1  
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fourth overall in the Canada's Best Employers ranking released by the Forbes magazine. University of Guelph is a top-ranked comprehensive university in Canada with an enrolment of about 30,000 undergraduate and graduate students across over 40 academic units. The University is known for its commitment to student learning, innovative research, and collaboration with world-class partners. It is a unique place, with transformative research and teaching and a distinctive campus culture. People who learn and work here are shaped and inspired by a shared purpose: To Improve Life. Reflecting that shared purpose in every experience connected to our university positions us to create positive change, here and around the world. Our University community shares a profound sense of social responsibility, a drive for international development, and an obligation to address global issues.

### **Application Process**

The department will start processing applications from May 1, 2021 until the position is filled. Interested applicants should submit: a cover letter, curriculum vitae, and samples of research papers. Shortlisted candidates will also need to arrange for three confidential letters of reference to be sent directly to the Chair. All application material should be submitted electronically by email to:

Tirtha Dhar

Chair, Department of Marketing and Consumer Studies

Gordon S. Lang School of Business and Economics | University of Guelph

50 Stone Rd E | Guelph, ON Canada | N1G 2W1

Email: [mcsappln@uoguelph.ca](mailto:mcsappln@uoguelph.ca)

All qualified applicants are encouraged to apply; however, Canadians and permanent residents will be given priority.

The University recognizes that applicants may have had obligations outside of work that have negatively impacted their record of achievements (e.g., parental, elder care, and/or medical). You are not required to disclose these obligations in the hiring process. If you choose to do so, the University will ensure that these obligations do not negatively impact the assessment of your qualifications for the position.



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The University of Guelph resides on the ancestral lands of the Attawandaron people and the treaty lands and territory of the Mississaugas of the Credit and we offer our respect to our Anishinaabe, Haudenosaunee and Métis neighbours as we strive to strengthen our relationships with them.

At the University of Guelph, fostering a culture of inclusion (<https://uoguelph/ox2p9>) is an institutional imperative. The University invites and encourages applications from all qualified individuals, including from groups that are traditionally underrepresented in employment, who may contribute to further diversification of our Institution.

If you require a medical accommodation during the recruitment or selection process, please contact Occupational Health and Wellness at 519-824-4120 x52674.



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