



POSITION IN MARKETING

France – Campus Lille – Paris – Sophia Antipolis

OPEN POSITION AT SKEMA BUSINESS SCHOOL

SKEMA is seeking applicants for a position in MARKETING.

Rank: associate or full Professor.

Starting date: September 2021.

Permanent full-time contract.

Salary and conditions are competitive, in line with international standards.

REQUIREMENTS

- Hold a PhD in MARKETING or a related field, from a recognized institution
- Have previous publications in ranked journals, preferably in areas consistent with the specializations of current Faculty
- Show the ability to deliver quality teaching at different levels (undergraduate, master...)
- Demonstrate experience of teaching & learning innovation
- Committed to service and/or outreach activities
- Able to teach in English (knowledge of French, although not strictly required, would be appreciated – support in learning French will be offered)
- Be a team player with good communication skills, and the willingness to contribute to the activities of the Academy and the Research Center

EXPECTATIONS

- Publish peer-reviewed publications in relevant top journals (according to the SKEMA journal ranking list)
- Teach and develop new courses at different levels in MARKETING
- Supervise students at different levels (UG, master...)
- Participate in the student selection process
- Be a good academic citizen / Commit to the life of the institution and contribute in projects related to the school strategy
- If appropriate, take on a coordination role

ABOUT SKEMA BUSINESS SCHOOL

With 9,000 students of 120 nationalities and 48,000 graduates in 145 countries, SKEMA Business School is a global school which, through its research, its 50 teaching programmes and its international multi-site structure trains and educates the talents that 21st century businesses need. The school is now present on 7 locations: 3 campuses in France (Lille, Sophia Antipolis, Paris), 1 in China (Suzhou), 1 in the United States (Raleigh), 1 in Brazil (Belo Horizonte) and 1 in South Africa (Stellenbosch - Cape Town). Since 2019, the school has also launched many initiatives around artificial intelligence, including the creation of a research laboratory based in Montreal, one of the world's major AI hubs.

In pursuing its ambitious global project, SKEMA seeks to stay at the forefront of innovation and education. We are therefore looking for women and men who reflect the school's values: academic excellence, humanism and multiculturalism. SKEMA's Faculty comprises more than 170 Professors. Their expertise allows us to provide educational programmes addressing the opportunities and challenges of a global environment. Structured around five research centers covering all major areas of business, and three Academies – Globalisation, Innovation and Digitalisation –, SKEMA offers great career opportunities for ambitious researchers.

SKEMA is multiaccredited - EQUIS, AACSB and EFMD Accredited EMBA. Its programmes are recognized in France (Visa, Master Degree, RNCP, CGE label), as well as in the United States (licensing), Brazil (certificação) and China.

For further information: <https://www.skema.edu/>

ABOUT RESEARCH

Members of the **MINT (Market Interactions) Research Center** study the complex and dynamic interactions in and between markets, consumers and society. They deploy a broad range of research methods to better understand these interactions from three different perspectives. First, they look at the relations between different stakeholders (relationality) in on-line communities, marketplace encounters, and in established and alternative market systems. Secondly, they consider the materiality of such relations (materiality) as instantiated in brands, technological interfaces, products and commons. Thirdly, they are also curious about the moral dimensions of these interactions (morality) as present in local versus global tensions, marketing managers' (mis)conduct, and practices of ideological contestation and resistance. By looking at these interactions, we aim to generate theoretical, managerial, and political insights toward a healthy, fair, and sustainable future. Members of the MINT Research Center have published in top academic journals, including Journal of Consumer Research, Journal of Public Policy and Marketing, Journal of Business Ethics, Journal of Business Research, Industrial Marketing Management Journal, Psychology & Marketing, European Journal of Marketing, Journal of Marketing Management, Marketing Theory, and Journal of Interactive Marketing.

SKEMA Business School offers publication bonuses for peer-reviewed publications, following the French CNRS Journals Ranking list.

APPLICATION PROCEDURE

Applicants should send:

- a curriculum vitae
- a cover letter
- a selection of three representative publications
- a teaching statement and teaching assessments

The complete application package should be submitted in English and sent by email to: recruitmentfaculty2021@skema.edu

With object: application position in MARKETING - FRANCE

Clarification questions can be directed to: recruitmentfaculty2021@skema.edu