



## Assistant/Advanced Assistant Professor of Marketing – Tenure-track Quinlan School of Business Loyola University Chicago

The Department of Marketing in the Quinlan School of Business, Loyola University Chicago invites applications for a faculty appointment in Marketing beginning in the Fall term of 2021. The tenure-track position is open at the Assistant or Advanced Assistant Professor level, subject to funding approval. Previous teaching experience, high-quality scholarly research, and engagement in impactful service (commensurate with rank) are recommended.

**Responsibilities:** Expectations include high-quality scholarly research, teaching excellence, engagement in impactful service (commensurate with rank), and a strong understanding of and commitment to the university's mission. We seek candidates at the rank of assistant professor (tenure-track) in the broadly defined areas of consumer behavior, integrated marketing communications, branding, analytics, and/or insights and storytelling. Candidates should demonstrate a strong research agenda and pipeline. Research streams (e.g., transformative consumer research, public policy research) which advance the University's mission will be favorably received by the committee.

We seek scholars who can support the current undergraduate and graduate marketing curriculum (Marketing majors and minors, MS Marketing and MBA) and potentially build unique course offerings such as multicultural marketing and textual analytics. The initial teaching load is four undergraduate or graduate courses per year. Specific course assignments may include, but are not limited to, consumer behavior and insights, brand management, integrated marketing communications, fundamentals of marketing, and customer experience management. For further program information, see: <https://www.luc.edu/quinlan/undergraduate/marketing/curriculum/> and <https://www.luc.edu/quinlan/mba/> and <https://luc.edu/quinlan/mba/masters-in-marketing/>.

**Academic and Professional Qualifications:** Candidates must have a minimum of an earned doctorate degree in Marketing, or a closely related field, and an established

record of ongoing research activities in the field. Qualified applicants should also demonstrate teaching effectiveness and innovative approaches to marketing education. Although not required, industry experience in marketing is preferred.

**Salary:** Salary is competitive and commensurate with qualifications and experience. Summer support may be available and is based upon competitive research proposals.

**Loyola University Chicago's Diversity Statement:** Loyola University Chicago is an Equal Opportunity/Affirmative Action employer with a strong commitment to hiring for our mission and diversifying our faculty. The University seeks to increase the diversity of its professoriate, workforce and undergraduate and graduate student populations because broad diversity including a wide range of individuals who contribute to a robust academic environment-is critical to achieving the University's mission of excellence in education, research, educational access and services in an increasingly diverse society. Therefore, in holistically assessing the many qualifications of each applicant, we would factor favorably an individual's record of conduct that includes experience with an array of diverse perspectives, as well as a wide variety of different educational, research or other work activities. Among other qualifications, we would also factor favorably experience overcoming or helping others overcome barriers to an academic career or degrees. Applicants will be asked to submit a diversity statement with their application materials.

**Other Information:** The Quinlan School of Business at Loyola University Chicago is an AACSB accredited institution. It presently has approximately 1,600 undergraduate and 500+ graduate students, 75 full-time faculty and six endowed chairs. The marketing department consists of a group of internationally recognized scholars with publications in some of the leading marketing journals. Located less than a mile from Chicago's Loop and two blocks from the Magnificent Mile, Loyola's Quinlan School of Business sits in the heart of Chicago, a world-class destination for commerce and culture. Quinlan's location provides close connections to Chicago's business communities in educating responsible leaders who strengthen our global marketplace. The School supports an undergraduate business curriculum, including a major and minor in Marketing, an evening MBA program with both full-time and flex-time students, an EMBA and other executive education programs, and several specialty master's programs including a Master of Science in Marketing. U.S. News & World Report has ranked the [undergraduate marketing](#) program #17 in the nation in 2021. Quinlan's [undergraduate business](#) program was ranked #81 (*U.S. News & World Report*) and [graduate marketing](#) program is #26 (*U.S. News & World Report*). As a Jesuit Catholic institution of higher education, we seek candidates who will contribute to our mission and deliver a Transformative Education in the Jesuit tradition. Loyola

University Chicago is the school of choice for those who wish to seek new knowledge in the service of humanity in a world-renowned urban center as members of a diverse learning community that values freedom of inquiry, the pursuit of truth and care for others. Our mission reflects 'preparing people to lead extraordinary lives.' To learn more about the LUC mission, consult our website at [www.luc.edu/mission/](http://www.luc.edu/mission/). For information about the university's focus on transformative education, consult our website at [www.luc.edu/strategicplanning/transformativeeducationinthejesuittradition/](http://www.luc.edu/strategicplanning/transformativeeducationinthejesuittradition/).

**Application Deadline:** The position is open until filled. Position begins in Fall 2021. The committee will begin reviewing applications on October 26, 2019.

All applicants must apply online at [www.careers.luc.edu](http://www.careers.luc.edu).

- In the cover letter, please describe area of research and preferred courses to teach.
- For the diversity statement, please use the following prompt: How has your research, teaching, and/or service addressed issues of diversity and inclusion, and how do you envision implementing future actions to demonstrate commitment to diversity and inclusion? The diversity statement should be no more than 300 words.

Required documents:

1. Cover Letter
2. Curriculum Vitae
3. Research Statement
4. Teaching Philosophy
5. Diversity Statement (max. 300 words; see prompt)
6. References (3)

For additional information, please contact:

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