

Assistant Professor - Marketing

Institution:	Drury University
Location:	Springfield, MO
Category:	Faculty - Business - Marketing and Sales
Posted:	10/05/2020
Application Due:	Open Until Filled
Type:	Full-Time
Notes:	included in Diversity and Inclusion Email

The Breech School of Business at Drury University is seeking a full-time, assistant professor of marketing to begin August, 2021. This position requires teaching a 4-3 schedule of marketing courses at the undergraduate and graduate level. We are seeking applicants who possess the following attributes:

- Earned doctorate in marketing. ABD Candidates will be considered if a PhD will be obtained during the first year of employment.
- Commitment to engaged teaching and a proven record of teaching excellence.
- Collaborative skills evidenced by strong working relationships and project skills.
- Record of peer-reviewed publication and active scholarship consistent with AACSB Standards.

Preference will be given to candidates whose primary areas of scholarship and teaching include Marketing Research, Consumer Behavior and Decision Making, or Entrepreneurial/Innovation Marketing.

To apply, submit a letter of interest, a complete current curriculum vitae including evidence of teaching quality, copies of transcripts, and contact information of at least three references to search committee chair.

The Breech School of Business Administration was originally accredited by AACSB in 2010 and most recently reaccredited in June, 2020. Our collaborative faculty and staff are dedicated to innovative business education in the context of a vibrant university community. In 2019 Drury University launched a groundbreaking undergraduate curriculum known as Your Drury Fusion, which includes certificate and major programs of study along

a dual emphasis on Life and Profession. The Mission of the Breech School is to *prepare ethical leaders for the global business community*. We take our mission seriously, and the Breech School is pursuing an exciting program of continuous curricular and programmatic improvement. All Breech undergraduate students are required to complete an internship and a study abroad prior to graduation.

Springfield, Missouri is a thriving city of 175,000. The economy is diversified and stable, and the cost of living compares favorably to most cities its size. The Springfield area includes great natural resources, including dozens of scenic rivers, lakes and thousands of acres of protected forests.

APPLICATION INFORMATION

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Drury is an Equal Opportunity Employer. Successful candidates will be able to assist the university in advancing its mission and strategic priorities, which includes institution-wide diversity and inclusiveness. Women and minorities are especially encouraged to apply.

Apply through [HigherEdJobs](#)

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