



Dyson
The Hotel School
Johnson

Cornell SC Johnson College of Business

Tenure-Track Faculty Position – Marketing

Samuel Curtis Johnson Graduate School of Management Cornell SC Johnson College of Business Cornell University

The Cornell SC Johnson College of Business invites applications from qualified individuals for a tenure track faculty position in our Marketing & Management Communication, area with a focus on behavioral research related to consumer behavior. Rank is Assistant or Untenured Associate Professor with a strong preference for prior research record and teaching experience. This position is intended for placement in the Samuel Curtis Johnson Graduate School of Management, with an anticipated start date of July 1, 2021. The position will be based in Ithaca, NY.

Responsibilities of the position include research in area(s) of expertise, teaching courses in marketing at the BS, MPS, MBA, EMBA and/or Ph.D. levels, supervision of doctoral candidates, and service to the Area, School and/or College.

The ideal candidate will possess a PhD in Marketing or related field such as psychology or behavioral science, and demonstrate the potential to publish in top-tier marketing journals.

The Cornell SC Johnson College of Business (established on July 1, 2016) combines three Schools: the Samuel Curtis Johnson Graduate School of Management (Johnson), the Charles H. Dyson School of Applied Economics and Management (Dyson), and the School of Hotel Administration (Hotel School). The Johnson School offers MBA, Accelerated MBA, Executive MBA, and Ph.D. programs. Courses and programs are taught at Cornell's main Ithaca campus, the Cornell Tech campus in New York City, and other locations across the globe.

To be considered for this position, apply at <https://academicjobsonline.org/ajo/jobs/17021>

For full consideration please ensure that your application is complete by **October 15, 2020**. Review of applications will begin immediately and continue until the position has been filled. Applications received after **October 15, 2020** will be reviewed if the position has not been filled.

The following materials are required:

1. Letter of interest, with clear indication of position being applied for;
2. Curriculum vitae;
3. Up to three research papers;
4. Three recommendation letters;
5. Statement on Contributions to Diversity;
6. Report of courses taught and evidence of teaching effectiveness; and
7. Any other supporting documents, such as curriculum development materials

Visit the below website for more information on our required statement on contributions to diversity.
<https://facultydevelopment.cornell.edu/departments-resources/recruitment/contribution-to-diversity/>

Cornell University embraces diversity in all its forms. Diversity and Inclusion are a part of Cornell University's heritage. We're an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities.

Cornell University actively seeks to meet the needs of dual-career couples with its Dual Career program, and is a member of the Upstate New York Higher Education Recruitment Consortium that assists with dual career searches.

Cornell University is an innovative Ivy League university and a great place to work. Our inclusive community of scholars, students and staff impart an uncommon sense of larger purpose and contribute creative ideas to further the university's mission of teaching, discovery and engagement. Located in Ithaca, NY, Cornell's far-flung global presence includes the medical college's campuses on the Upper East Side of Manhattan and Doha, Qatar, as well as the new Cornell Tech campus on Roosevelt Island in the heart of New York City.