



Cornell SC Johnson College of Business

LECTURER IN MARKETING & MANAGEMENT COMMUNICATION POSITION

Charles H. Dyson School of Applied Economics and Management Cornell SC Johnson College of Business Cornell University

The Cornell SC Johnson College of Business invites applicants for a full-time lecturer position for a three-year renewable appointment in our Marketing and Management Communication area, intended for placement in the Charles H. Dyson School of Applied Economics and Management, with an intended start date of July 1, 2021. The position will be based in Ithaca, NY. Renewal is contingent upon performance reviews, the ongoing need for the position, and the availability of funding.

Responsibilities of the position include teaching “Management Communication,” the required core course. Lecturers teach five classes each academic year and hold regular office hours to discuss students' papers and presentations. Being accessible to students is critical. Lecturers teach multi-section courses and collaborate extensively on curriculum development, student assignments, School projects, and, at times, research projects. Dyson supports communication development throughout the curriculum, and other opportunities may include work with writing intensive courses and/or a capstone project, Grand Challenges. Teaching across schools within the Cornell SC Johnson College of Business may be possible, specifically in the SC Johnson Graduate School of Management and School of Hotel Administration.

In addition to teaching responsibilities, lecturers have school and college service responsibilities and are expected to pursue professional development activities, such as presenting at business-communication discipline conferences. The college supports such activities with professional development funds.

Job Qualifications:

- Discipline-related master's degree or Ph.D., preferably from a professional communication program and/or leadership experience in a complementary or related field.
- Experience and skill in teaching in professional contexts and willingness to teach both written and oral communication.
- Demonstrated experience and interest in collaborating with colleagues.
- Direct engagement with the business communication discipline—through, for example, presenting at business, technical, or professional communication conferences—is an advantage, as is business knowledge and experience.

The Cornell SC Johnson College of Business (established on July 1, 2016) combines three Schools: the Samuel Curtis Johnson Graduate School of Management (Johnson), the Charles H. Dyson School of Applied Economics and Management (Dyson), and the School of Hotel Administration (Hotel School). Dyson houses a top-ranked undergraduate business program as well as graduate programs that award Ph.D., M.S., and M.P.S. degrees. Areas of faculty research include management; environmental, energy and resource economics; food and agricultural economics; and international and development economics. Faculty members in the Dyson School frequently collaborate with colleagues in Computer and Information Sciences, Economics, Engineering, Natural Resources, and other units on campus.

Application Instructions:

To be considered for this position, apply at <https://academicjobsonline.org/ajo/jobs/16929>. For full consideration please ensure that your application is complete by October 20, 2020. Review of applications will begin immediately and continue until the position has been filled. Applications received after October 20, 2020, will be reviewed if the position has not been filled.

The following materials are required:

1. Letter of interest, with clear indication of position being applied for;
2. Curriculum vitae;
3. One writing sample;
4. Names and contact information of three references;
5. Statement of Diversity;
6. Report of courses taught and evidence of teaching effectiveness; and
7. Any other supporting documents, such as curriculum development materials

Visit the below website for more information on our required statement on contributions to diversity.
<https://facultydevelopment.cornell.edu/department-resources/recruitment/contribution-to-diversity/>

Cornell University embraces diversity in all its forms. Diversity and Inclusion are a part of Cornell University's heritage. We're an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities.

Cornell University actively seeks to meet the needs of dual-career couples with its Dual Career program and is a member of the Upstate New York Higher Education Recruitment Consortium that assists with dual career searches.

Cornell University is an innovative Ivy League university and a great place to work. Our inclusive community of scholars, students, and staff impart an uncommon sense of larger purpose and contribute creative ideas to further the university's mission of teaching, discovery, and engagement. Located in Ithaca, NY, Cornell's far-flung global presence includes the medical college's campuses on the Upper East Side of Manhattan and Doha, Qatar, as well as the new Cornell Tech campus on Roosevelt Island in the heart of New York City.