

## Zhongnan University of Economics and Law

### Job Description

The Department of Marketing at School of Business Administration, Zhongnan University of Economics and Law invites applications for a position starting July 1, 2019 or as soon as therebefore. We are looking for applications at the rank of Professor/Associate Professor/Assistant Professor in Marketing. We seek for applicants from all areas of Marketing (consumer behavior, marketing strategy, and quantitative modeling).

We offer competitive compensation packages that include salary, relocation package, research funds, and housing subsidies. The position of assistant professor is compensated with a salary of 300,000-500,000 RMB (about 47,000- 78,000\$) which is negotiable. For the positions of associate professor and professor, compensation negotiation is also open.

### Job Requirement

For all positions, applications (i) should or are expected to have a doctorate degree in Marketing or related fields (Information Science, Psychology, Economics, Sociology etc.) before July 2019; (ii) have published in leading academic journals (e.g., SSCI, SCI) as the first author or corresponding author; (iii) a strong and active research program; (iv) the commitment to teaching excellence, in both undergraduate and graduate levels. Particularly for the professor position, applications should be Assistant Professor in overseas universities, or should be Association Professor or Professor in Chinese universities.

Specifically, applications who are qualified in E-commerce, digital marketing, social media marketing, quantitative marketing, and qualitative marketing are preferred.

Duties include (i) contributing to the development and enhancement of their academic areas through quality research and publications, especially for international journals on SSCI and SCI; (ii) teaching full-English courses, and other major courses in Marketing; (iii) providing services to department and faculty committees.

### Faculty Description

Zhongnan University of Economics and Law is a comprehensive and research-oriented university in China under the Ministry of Education, belongs to “Project 211”, and is one of “Double First-rate” universities.

The research environment of the Faculty is amply supportive and active with outputs published in premier international journals, including Journal of Marketing Research, Journal of Business-to-Business Marketing, Journal of Business Ethics, Journal of Interactive Advertising, and Personality and Individual Differences. The marketing team is a young and highly prolific group with, currently, four professoriate staff. Information about the Faculty can be obtained from <http://gsxy.zuel.edu.cn/4119/list.htm>.

### Application Instructions

To apply, please submit curriculum vita, copies of publications, and reference letters electronically through sending email to Professor Peng Du (email: [dupeng@zuel.edu.cn](mailto:dupeng@zuel.edu.cn); Tel: +86-18627717866) with the subject heading “Faculty Recruitment”. Please direct questions to Professor Peng Du as well.