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Zhejiang University

Job Openings at School of Management, Zhejiang University

Description

The School of Management at Zhejiang University, one of the top universities in China, invites applications for tenure-track positions (Assistant Professor/Associate Professor/Full Professor) in marketing starting from August 2020 or earlier. We offer negotiable and competitive compensation packages that include salary, relocation fund, start-up research funds, and housing subsidies. In addition, the School supports high-quality research with abundant research grants and conference funding.

Requirements

Applicants must have (or are expected to have) a doctorate degree in Marketing by August 2020. All Applicants should demonstrate a strong commitment to excellence in research and teaching. Applicants for assistant professor should have the capability to conduct research aimed at top-tier marketing journals, and more advanced applicants should have a proven record of distinguished scholarship (high-quality published papers are required) and teaching effectiveness. In addition to academic research, applicants for associate and full professors are expected to be academic leaders in the research area who are capable of teaching high level courses, undertaking international cooperation projects or national key research projects, and developing a strong faculty team for the discipline. The department seeks qualified applicants pursuing research in any mainstream fields within marketing.

Zhejiang University is a top-tier and research-oriented university located in Hangzhou, one of the most beautiful places in China. Founded in 1897, the university commits to creating knowledge with Faith of Truth

Job Information

Location:

HAGNZHOU, ZHEJIANG,
310058, China

Job ID:

48929559

Posted:

June 10, 2019

Position Title:

Job Openings at School of
Management, Zhejiang
University

School Name:

Zhejiang University

Specialties:

All

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

No

Position Start Date:

Summer 2020

spirit and providing intellectual support for China's economic construction and social development. The School of Management (<http://www.som.zju.edu.cn/en/>) at Zhejiang University of China is one of the leading business schools in China. The school offers BBA, MBA/EMBA, MSc and PhD programs as well as executive development programs. Meanwhile, Hangzhou is the center of E-commerce. Majority of famous E-Commerce businesses such as Alibaba Group, NET Ease are located in Hangzhou. The school has strong alumni networks and close relationship with business communities, which is convenient for marketing scholars to do field study. Meanwhile, the School provides its faculty with opportunities to collaborate with practitioners from the industry. The school is oriented to be one of internationally respected Chinese business schools in the world.

To apply, please submit a letter of application, curriculum vita, representative research papers, teaching evaluations (if available), and three reference letters electronically to Xianhong Li (lixianhong@zju.edu.cn), Director of Human Resources Office and cc to Lili Wang (lw122@zju.edu.cn).

If the preliminary evaluation of the application materials is satisfactory, an invitation letter for campus visit will be sent to the potential candidates.

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