

Assistant or Associate Professor in Marketing

Zayed University and the College of Business

Zayed University is a federal institution of the United Arab Emirates. It is accredited by the Middle States Commission on Higher Education and provides high quality education in English for over 9000 Emirati students on campuses in Abu Dhabi and Dubai. Zayed University's College of Business is an AACSB accredited business school offering both undergraduate and graduate degree programs.

The Opportunity

Zayed University's College of Business is seeking an Assistant or Associate Professor in Marketing. The position will be based on our Abu Dhabi campus with a start date of January 2019 (though a start date of August 2019 may be considered in exceptional circumstances).

Successful applicants will be expected to teach sections of the core course Introduction to Marketing in collaboration with other discipline members, along with other courses in the marketing and entrepreneurship major.

Successful applicants will also be expected to conduct high quality academic research with output published in highly regarded academic journals. There will be opportunities to work with the existing marketing faculty whose interests lie predominantly in marketing communications, data mining and predictive modeling, branded entertainment, consumer research and consumer culture theory.

The successful candidate will also be required to actively engage in various college and university committees.

The Requirements

Applicants should have completed a PhD with a specialization in Marketing from an AACSB or EQUIS accredited business school from a QS ranked university.

It is highly desired that applicants for the position of Assistant Professor have prior publications in [Scopus listed](#) and [ABDC ranked journals](#), and teaching experience in marketing.

Applicants for the position of Associate Professor must have an impressive record of publications in [Scopus listed](#) and [ABDC ranked journals](#). Evidence of course development and excellence in teaching across a variety of marketing courses is essential, as too is experience in college and university committees.

The Benefits

The University's benefits package is highly attractive, with competitive salaries that are free from tax in the United Arab Emirates, housing, a furniture allowance, annual vacation airline tickets for the employee and immediate family, educational subsidies for children and healthcare provided to the employee and sponsored family members. Employment is typically offered on a four-year renewable contract basis.

To Apply

To apply, candidates must visit the employment link on our homepage www.zu.ac.ae and complete the online application. In addition, send a cover letter, CV, recent teaching evaluations, and the names and contact details of three professional referees to damien.arthur@zu.ac.ae. The cover letter should not exceed two pages and must state the number and ranking of [ABDC ranked publications](#), provide a statement of teaching philosophy, an indication of research interests, and a statement verifying that the candidate has a PhD with a specialization in marketing from a QS ranked university.