

Assistant, Associate or Full Professor in Marketing

Zayed University and the College of Business

Zayed University is a federal institution of the United Arab Emirates. It is accredited by the Middle States Commission on Higher Education and provides high quality education in English for over 9000 Emirati students on campuses in Abu Dhabi and Dubai.

Zayed University's College of Business is an AACSB accredited business school offering both undergraduate and graduate degree programs.

The Opportunity

Zayed University's College of Business is seeking an Assistant, Associate or Full Professor in Marketing. A position is available on our Abu Dhabi campus with possible start dates of January or August 2020.

Successful applicants will be expected to teach sections of the core course Introduction to Marketing in collaboration with other discipline members, along with other courses in the marketing and entrepreneurship major. While not a requirement, candidates with experience in teaching innovation management, entrepreneurship, consumer behavior or digital marketing are encouraged to apply.

Successful applicants will also be expected to conduct high quality academic research with output published in highly regarded academic journals. There will be opportunities to work with the existing marketing faculty whose interests lie predominantly in consumer behavior and marketing communications. The successful candidate will also be required to actively engage in various college and university committees.

The Requirements

Applicants should have completed a PhD with a specialization in marketing from an AACSB or EQUIS accredited business school from a [QS ranked university](#).

It is highly desired that applicants for the position of Assistant Professor have prior publications in [Scopus listed](#) and [ABDC ranked journals](#), and teaching experience in marketing.

Applicants for the position of Associate and Full Professor must have an impressive record of publications in [Scopus listed](#) and [ABDC ranked journals](#). Evidence of course development and excellence in teaching across a variety of marketing courses is essential, as too is experience in college and university committees.

The Benefits

The University's benefits package is highly attractive, with competitive salaries that are free from tax in the United Arab Emirates, housing, a furniture allowance, annual vacation airline tickets for the employee and immediate family, educational subsidies for children and healthcare provided to the employee and sponsored family members. Employment is typically offered on a four-year renewable contract basis.

To Apply

To apply, candidates must visit the [employment](#) link on our [homepage](#) and complete the online application. In addition, send a cover letter, CV, recent teaching evaluations, and the names and contact details of three professional referees to marc.mazodier@zu.ac.ae. The cover letter should not exceed two pages and must state the number and ranking of [ABDC ranked publications](#), provide a statement of teaching philosophy, an indication of research interests, and a statement verifying that the candidate has a PhD with a specialization in marketing from a [QS ranked university](#).