

## Assistant Professor of Marketing

<b>Institution:</b>	Young Harris College
<b>Location:</b>	Young Harris, GA
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	03/06/2019
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full-Time

The Young Harris College Department of Business and Public Policy is seeking an Assistant Professor, Tenure track faculty member in marketing beginning in the 2019-2020 academic year. The faculty member may teach both traditional in-seat classroom, synchronous on-line, and asynchronous on-line day and/or evening undergraduate classes along with graduate courses, where qualified, and consistent with expected future departmental graduate program offering growth. The ideal candidate should, at a minimum be able to teach:



- Principles of Marketing
- Consumer Behavior
- Marketing Research Methods and Analytics
- Advertising and Promotion

Preference will be given to candidates with research and teaching interest in one or more of the following areas: digital and social media marketing, entrepreneurship, product development, and customer services marketing.

### Duties and Responsibilities:

- Teach 12 hours of undergraduate marketing courses identified for the major per semester (4/4 load).
- Teach courses based on departmental need, including the potential to teach other business courses.
- Show evidence of continued professional development and scholarly activities.

- Student advising.
- Participate in department and college service activities, including program and course development and assessment.
- Additional service activities include student recruitment events, college-wide committee service, and departmental engagements that support student involvement in the major.

Candidates should apply electronically at

[https://recruiting.myapps.paychex.com/appone/MainInfoReq.asp?R\\_ID=2372038](https://recruiting.myapps.paychex.com/appone/MainInfoReq.asp?R_ID=2372038) .

Applications should include a cover letter, C.V., teaching philosophy and evidence of teaching effectiveness, and contact information for three professional references. In addition, any other information can be sent electronically to [HumanResources@yhc.edu](mailto:HumanResources@yhc.edu) or by mail to Human Resources Director, Young Harris College, P.O. Box 68, Young Harris, GA 30582. Review of applications will continue until the position is filled. The selected candidate must successfully pass a background check.

Applicants who would enrich the diversity of the campus community are strongly encouraged to apply. EOE M/F/D/V

## APPLICATION INFORMATION

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<b>Contact:</b>	Human Resources Director Human Resources Young Harris College
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<b>Online App. Form:</b>	<a href="https://recruiting.myapps.paychex.com/appone/MainInfo...">https://recruiting.myapps.paychex.com/appone/MainInfo...</a>
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Apply through Institution's Website