

Assistant Professor of Marketing

Institution:	Young Harris College
Location:	Young Harris, GA
Category:	Faculty - Business - Marketing and Sales
Posted:	01/06/2020
Application Due:	Open Until Filled
Type:	Full-Time

The Institute for Leadership, Business, and Public Policy at Young Harris College invites applications for a tenure track position at the assistant professor beginning in Fall 2020. The Department of Business and Public Policy is an interdisciplinary program inspired by former Georgia Governor Zell Miller that trains students to think critically and creatively, in the liberal arts tradition, about the interplay between business and the political process. The department is undergoing an expansion to offer majors in Accounting, Economics, Finance, Marketing, Management, and Public Policy. Applicants should hold a Ph.D. or expect to complete all requirements by September 1, 2020. The successful candidate will demonstrate teaching excellence, a research program compatible with undergraduate education, a commitment to mentoring and advising students, and a passion for the liberal arts. The ideal candidate will teach principles of marketing, consumer behavior, market research and analysis and upper-level courses in the candidate's interest area that serves the marketing major. Strong applicants from all fields will be considered. The new hire will be instrumental in building and shaping Young Harris's new Marketing major.



Candidates should apply electronically at https://recruiting.myapps.paychex.com/appone/MainInfoReq.asp?R_ID=2833517 . Please include in your application: a cover letter specifically addressing your qualification as a teacher-scholar in a small-school environment, CV, statement of teaching philosophy, evidence of effective teaching, and three references. In addition, any other information can be sent electronically to HumanResources@yhc.edu or by mail to Human Resources Director, Young Harris College, P.O. Box 68, Young Harris, GA 30582. Review of applications will continue until the position is filled. The selected candidate must successfully pass a background check.

Applicants who would enrich the diversity of the campus community are strongly encouraged to apply.

EOE M/F/D/V

APPLICATION INFORMATION

Contact: Human Resources Director
Human Resources
Young Harris College

Online App. Form: <https://recruiting.myapps.paychex.com/appone/MainInfo...>

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Apply through Institution's Website

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