

Academic Employment Opportunities

Position Information

Position Rank: Full Time Tenure Stream - Assistant Professor

Discipline/Field: Marketing

Home Faculty: Liberal Arts & Professional Studies

Home Department/Area/Division: Administrative Studies

Affiliation/Union: YUFA

Position Start Date: July 1, 2019

Marketing, School of Administrative Studies

The School of Administrative Studies, Faculty of Liberal Arts & Professional Studies, York candidates for a tenure-stream Assistant Professor position in the area of Marketing, to at the York Markham Centre Campus when the new campus is operational (expected in the Markham campus, the appointee will assume a combination of teaching responsibilities for the Markham campus.

Candidates must hold a PhD (or be near completion) in Marketing. Preference will be given to candidates with a background in marketing/data analytics, artificial intelligence, big data, social media, and brand strategy in digital environments. The successful candidate will be expected to

Candidates are expected to demonstrate excellence or the promise of excellence in teaching and research. Candidates should have produced publications appropriate to their stage of career. The successful candidate will have a strong background in Graduate Studies and will be expected to take a leadership role in the development of the new campus in Markham. Pedagogical innovation in high priority areas such as experiential learning is an asset.

York University is an Affirmative Action (AA) employer and strongly values diversity, inclusion, and equity. The AA program, which applies to Aboriginal people, visible minorities, persons with disabilities, and LGBTQ+ individuals, is encouraged to apply; however, Canadian citizens and permanent residents will be given priority consideration. For more information, visit <http://acadjobs.info.yorku.ca/> or by calling the AA office at (416) 736-5700.

Applicants should submit a signed letter of application outlining their professional experience, curriculum vitae, a sample of their scholarly writing (maximum 50 pp.), and a teaching and recent teaching evaluations, and arrange for three signed confidential letters of recommendation. Contact: Dr. Solis, Director, School of Administrative Studies, 221 Atkinson Building, York University, Email: sasts19@yorku.ca (Subject line: Position in Marketing).

Applicants wishing to self-identify can do so by downloading, completing and submitting the application form at <http://acadjobs.info.yorku.ca/>. Please select the "Affirmative Action" tab under which the form is found.

The deadline for applications is October 1, 2018. Salary will be commensurate with qualifications. Positions are subject to budgetary approval.

Posting End Date: October 1, 2018

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