

Consumer Psychology and Product Design Post-Doctoral Fellowship

The Schulich School of Business at York University seeks a post-doctoral researcher interested in developing, extending, and testing psychological theory relating to product design. A key emphasis of the research program will be conducting field and lab studies and running/managing a product design behavioral lab on campus. The ideal candidate will have a strong interest in cognitive/social psychology, as it applies to aspects relating, but not limited to, category learning, aesthetics, visual processing, and meaning maintenance.

Theodore J. Noseworthy and Peter Darke will jointly manage the position with the post-doctoral researcher. In addition to working with the supervising faculty, the candidate will be encouraged to develop and pursue his or her own research program. The position will carry with it a generous stipend as well as funds for conducting research and for disseminating findings at various conferences. In addition, the stipend carries no teaching responsibilities, but there will be opportunities to augment the financial package with additional teaching should the candidate desire. The term of this position will be a two-year commitment with the possibility of a third year upon approval.

The ideal candidate must have completed a doctorate in marketing (with an emphasis on consumer behavior), social psychology, behavioral sciences, or a related field of inquiry by September 1st, 2017.

To apply, the candidate should please e-mail a curriculum vitae, three letters of recommendation, and a statement of interest to Theodore Noseworthy (tnoseworthy@schulich.yorku.ca). The statement of interest should indicate why the area of product design/aesthetics is exciting to the candidate. Salary and research budget are competitive and includes benefits. Applications will begin review on June 15th, 2017. York University is an Equal Opportunity, Affirmative Action Employer.