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Tenure-Track Assistant Professor of Marketing

[York College of Pennsylvania](#) in Pennsylvania

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Deadline	December 15, 2017
Date Posted	October 26, 2017
Type	Tenured, tenure track
Salary	Competitive

Employment Type Full-time

The Graham School of Business is seeking qualified applicants for a tenure-track, Assistant Professor of Marketing position beginning in August 2018. The Assistant Professor of Marketing will initially be responsible for teaching courses in our new BBA in Advertising and Digital Marketing, and BBA in Marketing. We are also developing undergraduate and graduate degrees in Integrated Marketing Communications. Depending on the individual's interests and expertise, the selected candidate may teach courses in Marketing Research, Business Marketing, Advertising, Marketing Strategy, International Marketing, or related courses in Marketing and/or PR.

The Graham School of Business currently offers 16 undergraduate and 2 graduate degrees, with six additional degrees planned in the next two years. The Graham School of Business is the largest school on campus with more than 20% of all students.

Requirements:

The candidate should have both expertise in teaching and demonstrable potential scholarly activity, as well as service to our college community. Applicants should possess an earned PhD, DBA or international equivalent from an accredited university in Marketing, Integrated Marketing Communications, or a closely related discipline by the start of the initial contract period. Candidates with relevant teaching, consulting, or work experience will be given preference.

Application Instructions:

Interested candidates should electronically submit a letter of application, curriculum vitae, sample teaching evaluations and a statement of teaching philosophy.

Review of applications will begin immediately. While applications will be accepted until the position is filled. For full consideration, applications should be received by December 15, 2017.



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How To Apply

You can apply for this position online at

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