

## Full-time, Visiting Assistant Professor, Marketing / PR / IMC

<b>Institution:</b>	York College of Pennsylvania
<b>Location:</b>	York, PA
<b>Category:</b>	<ul style="list-style-type: none"><li>■ Faculty - Business - Marketing and Sales</li><li>■ Faculty - Communications - Public Relations and Advertising</li></ul>
<b>Posted:</b>	04/11/2019
<b>Type:</b>	Full-Time

**Department:** Business Administration

### About York College of Pennsylvania:

York College of Pennsylvania, <http://www.ycp.edu>, is a private-sector, independent institution of higher education, offering over 60 baccalaureate majors in the arts and sciences and in professional fields as well as master's programs in business, education and nursing and a doctoral program in nursing. The College has an enrollment of over 4000 full time, over 500 part time undergraduate students and over 200 graduate students from 33 states and 37 foreign countries. The campus is located in South-Central Pennsylvania (50 miles north of Baltimore, MD, 30 miles south of Harrisburg, and 90 miles north of Washington, D.C.) and offers competitive salaries and fringe benefits.

**York College is committed to building a diverse college community and encourages members of underrepresented groups to apply.**

### Job Description:

The Graham School of Business is seeking qualified applicants for a Visiting Assistant Professor of Marketing position beginning in August 2019; this may be annually renewable based on long-term need. The Marketing Visiting Assistant will initially be responsible for teaching courses in our BA in Integrated Marketing, BBA in Advertising and Digital Marketing, and BBA in Marketing. Depending on the individual's interests and expertise, the selected candidate may teach classes in Marketing Research, Business Marketing, Advertising, Marketing Strategy, International Marketing, Principles of Marketing, or related courses in Marketing and/or PR.

### Requirements:

Ideal applicants should possess an earned PhD, DBA or international equivalent from an accredited university in Marketing, Integrated Marketing Communications, or a closely related discipline by the start of the initial contract period; Master's degree with significant work experience will also be considered. Candidates with relevant teaching, consulting, or work experience will be given preference.

**Additional Information:**

The Graham School of Business currently offers 21 undergraduate and 4 graduate degrees, with six additional degrees planned in the next two years. The Graham School of Business is the largest school on campus with more than 20% of all students.

York College of Pennsylvania is an Equal Opportunity Employer. For a copy of York College's Annual Security Report, you may contact the Office of Campus Safety or visit the website: Annual Security Report

**Application Instructions:**

Interested candidates should electronically submit a letter of application, curriculum vita, sample teaching evaluations, a statement of teaching philosophy, and contact information for three references.

Review of applications will begin immediately. For full consideration, applications should be received by April 30, 2019.

**APPLICATION INFORMATION**

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**Contact:** York College of Pennsylvania

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**Online App. Form:** <https://ycp.interviewexchange.com/jobofferdetails.jsp?J...>

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Apply through Institution's Website