



Position Announcement

The marketing area at the Yonsei School of Business, Yonsei University, South Korea, seeks outstanding candidates for a tenure track Assistant Professor position for the fall of 2018 or spring of 2019. We will consider quantitative, strategy, and behavioral researchers, with the objective of selecting a person who demonstrates the potential to build an excellent research record. As such, candidates are expected to exhibit strong research capabilities in their respective disciplines.

Applications should include (a) a cover letter, (b) a curriculum vitae, (c) a brief statement of current and future research and teaching interests, and (d) the names and contact information of references. Those interested should submit the above items electronically to yonseimktg@gmail.com by February 16, 2018. Interviews may be conducted either at this year's AMA Winter Conference in New Orleans or by teleconference.

Yonsei Business School is celebrating the Centennial Anniversary this year. Since 1915, the Yonsei School of business has produced influential and pioneering research and developed creative and ethical business leaders with a global perspective. The school's many programs are extremely highly regarded within the country and are achieving recognition around the world. The school offers a range of programs, from undergraduate to doctorate level, and a wide range of MBA programs as well as executive education programs.

For more information about the school, please visit the following web site,
<https://ysb.yonsei.ac.kr/faculty.asp?mid=n02>