

Assistant Professor of Marketing

Institution:	Yeshiva University
Location:	New York, NY
Category:	Faculty - Business - Marketing and Sales
Posted:	08/06/2019
Type:	Full-Time

Assistant Professor of Marketing

Job No: 493530

Work Type: Faculty Full-time

Department: Office of Academic Affairs

Location: Wilf Campus, 500 West 185th Street, NY, NY

Categories: Education/Teaching

Position Summary:

This appointment will be for a full-time, tenure-track position. The role includes teaching, research and service to the university.

Position Responsibilities:

- Develop and implement innovative instructional methods
- Guide, lead and mentor students in research projects
- Conduct academic research and publish in area-related refereed outlets
- Participate in departmental and college activities
- Serve and support functional activities of departmental committees

Experience & Educational Background:

Successful candidates will have a PhD in Marketing or related field from an accredited school. The Sy Syms School of Business is AACSB accredited and seeking an individual who can provide high-quality teaching along with evidence of quality research.

Qualifications include PHD (to be completed by September 2020) in marketing or related discipline, a publication record that indicates research potential, and a commitment to quality teaching

Skills & Competencies:

Application Instructions:

To apply, visit <https://careers.pageuppeople.com/876/cw/en-us/job/493530/assistant-professor-of-marketing>

Applications will be accepted until the position is filled. First interviews will be scheduled for the Summer 2019 at the University in New York City or via skype. For more information about the Sy Syms School of Business at Yeshiva University and the marketing faculty, please visit our web site at: <https://www.yu.edu/syms>

To be considered for the position and/or an interview at the Sy Syms School of Business at Yeshiva University applicants should prepare a job packet that includes the following: cover letter, curriculum vita, teaching evaluations if available, a research paper, and three letters of recommendation.

About Us:

Founded in 1886, Yeshiva University (YU) has a strong tradition of combining Jewish scholarship with academic excellence and achievement in the liberal arts, sciences, medicine, law, business, social work, Jewish studies, education, psychology, and more.

We are a leading global educational institution that employs 2,000 people across our various campus locations -- Wilf Campus, Beren Campus, Brookdale Center, Resnick Campus in the Bronx, the Gruss Institute in Jerusalem, the Boys High School in Manhattan and the Girls High School in Queens. From the distinguished faculty who teach here, to the dedicated staff, we work to fulfill our mission through all that we teach, by all that we do and for all those we serve. We seek to attract and retain engaged and committed individuals who contribute to an exciting working environment, where there is a sense of community and belonging, balanced with a significant cross section of people from diverse backgrounds working and studying together.

The University offers an excellent compensation package, and a broad range of employee benefit plans, including immediate participation in the University's retirement plan. Staff members are typically eligible for four weeks paid vacation each year and have access to a shuttle to nearby subway locations.

Yeshiva University is an equal opportunity employer committed to hiring minorities, women, individuals with disabilities and protected veterans.

jeid-9a5f341bc9933f40a56cb0373cabd226

APPLICATION INFORMATION

Contact: Yeshiva University

Online App. <https://apptrkr.com/1554021>

Form:

Apply through Institution's Website

© Copyright 2019 Internet Employment Linkage, Inc.