

## **Assistant Professor of Marketing (Quantitative)**

The Yale School of Management seeks applicants in the field of quantitative marketing for a tenure-track faculty position at the rank of Assistant Professor.

Applicants must have a Ph.D. or equivalent degree (or will earn the degree within one semester from the start of the appointment) in Quantitative Marketing or a related field such as Economics, Computer Science or Statistics. We are seeking applications from graduating students, post-docs and others who show exceptional promise.

Relevant areas of interest for candidates from non-marketing backgrounds include the following:

- Economics: Industrial Organization and Applied Microeconomics
- Computer Science: Big Data, Machine Learning including Deep Learning, Unstructured Data involving text, images, video and other media
- Statistics: High-dimensional Statistics, Statistical Machine Learning

For those outside of marketing, relevant substantive areas include (but are not restricted to) advertising, recommendation systems, user behavior in online environments. The quality of research and the potential of the candidate to do marketing-relevant research is more important than an exact match with the above-mentioned topics.

The selected candidate will teach graduate- and/or PhD-level courses and advise and mentor students, while conducting high-quality research, representing early demonstration of intellectual leadership in their area of study.

### **Appointment terms**

This is a full-time, tenure-track position located at the Yale School of Management in New Haven, Connecticut. Appointments will be made for the 2020-2021 fiscal year, beginning July 1, 2020. The initial term is typically three years.

In addition to new PhDs, we are eager to consider qualified candidates who have been in an academic position for a few years. Appointment as Associate Professor (tenure-track) may be possible for more experienced applicants who meet the University's qualifications for that rank.

### **To Apply**

Visit <http://apply.interfolio.com/64445>. Applicants should submit a cover letter, curriculum vitae, job market paper, research statement (optional) and contact information for at least two letters of reference. Request for references will be immediately sent via e-mail request.

### **Timing**

In order to be considered for an interview at the 2019 AMA Summer Academic Conference in August, you must submit a complete application no later than July 10, 2019. Mention in your cover letter that you will be attending AMA. The position will be open until filled or December 31, 2019, whichever occurs first. Applicants are encouraged to submit their materials as early as possible to ensure full consideration.

*Yale University is an Affirmative Action/Equal Opportunity employer. Yale values diversity among its students, staff, and faculty and strongly welcomes applications from women, persons with disabilities, protected veterans, and underrepresented minorities.*