

# [Jdm-society] REVISED: Postdoctoral Associate: Yale Center for Customer Insights

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Wed Nov 22 10:45:31 EST 2017

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Yale Center for Customer Insights (YCCI, led by Professor Ravi Dhar) is seeking applications for a postdoctoral research associate for an initial term of one year, with possibility of renewal. Built on Yale's pathbreaking work in behavioral science, YCCI partners with global marketing leaders to develop, test, and disseminate new insights that advance the understanding of the changing consumer. The postdoc position provides an opportunity to work with corporate partners to design and implement experiments in the area of behavioral science, with the goal of developing research that is both actionable and publishable. The postdoc will also be a part of the marketing group at the Yale School of Management.

Successful applicants will have broad interests in behavioral science, strong methodological and statistical training, and a track record of working on field experiments (preferably with companies or other large institutions). Given the strength of YCCI partners in the areas of health and food, an interest in these areas is a plus. The postdoc position will also have significant opportunities to work with other faculty in the marketing department and to develop their own research program. A Ph.D. in marketing, decision sciences, psychology, behavioral economics, or a related discipline must be completed prior to starting this position. Start date is intended to be summer 2018. The position is located in New Haven, Connecticut.

For full consideration, please submit an application as soon as possible. We will begin reviewing applications in December and will continue until a candidate has been identified or until February 1, 2018, whichever occurs first. Applications should include a curriculum vitae, statement of purpose outlining your research interests and goals, and at least two letters of references. Only complete applications will be considered. Please e-mail applications to [ycci at som.yale.edu](mailto:ycci@som.yale.edu) with "YCCI postdoc" in the subject line.

Yale University is an Affirmative Action/Equal Opportunity employer. Yale values diversity among its faculty, students, and staff and strongly welcomes applications from women, persons with disabilities, protected veterans, and underrepresented minorities.

Visit the YCCI at <http://som.yale.edu/faculty-research-centers/centers-initiatives/center-for-customer-insights>

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