



Multiple Positions at Department of Marketing, Xi'an Jiaotong University

Description

The School of Management at Xi'an Jiaotong University (XJTU), Xi'an, China (<http://som.xjtu.edu.cn/>) invites promising applicants for multiple positions in the Department of Marketing. All academic ranks are open, including postdoc, assistant, associate, and full professor. Candidates with a research focus in marketing strategy, B2B marketing, NPD and innovation, digital marketing, and quantitative marketing are especially encouraged to apply.

XJTU is a key university under the direct administration of the Ministry of Education of China and is one of the oldest universities in China. As one of the first universities entering China's "211 Project" and "985 Project", XJTU is selected to be developed into a global first-class university.

The School of Management is one of the earliest and top ranked management schools in China with accreditation of AACSB and QS. It is best known for its leading academic research and high-quality management education. It now has two state first-level key disciplines-Management Science and Engineering and Business Administration. Since 2002, the two disciplines ranked among the top places in the discipline appraisal by the Ministry of Education. In 2017, Business Administration and Management Science and Engineering were both selected as the national-level "Double First-Class" disciplines.

The marketing department is the most dynamic and research active community in the School of Management. We have well known faculty who have published in leading journals in the field, including but not limited to *Strategic Management Journal*, *Journal of Operations Management*, *Journal of International Business Studies*, *Journal of International Marketing*, *Journal of Product Innovation Management*, *Industrial Marketing Management*. For more information about our faculty and their research, please refer to <http://som.xjtu.edu.cn/teacher/type/5.html>.

Qualifications

The XJTU School of Management is committed to and promotes a strong research culture. We seek applicants who are dedicated to publishing their research in top and leading journals in the field, teaching excellence, and contributing to the future growth of the school. Strong support for doing such research and for professional development will be provided. Salary and benefits will be competitive with the leading business schools in China. Outstanding candidates can be enrolled in provincial or national level talent plans for more attractive salary and support package.



Applicants should possess a Ph.D. or ABD in Marketing or related disciplines. Senior assistant, associate, and full professors are highly encouraged to apply.

Candidates in other disciplines are also welcome and positions in other departments such as management, strategy, accounting, information system, management science, operations, and engineering management are also available.

How to Apply

Please email your application package, including curriculum vita, three recommendation letters, job market paper(s), and other relevant working papers or journal articles—*electronically* as a PDF document to Mrs. Michelle Du (shiqingdu@xjtu.edu.cn). The application screening process will start as soon as the application is received. The positions remain open until filled. Interviews will be held in person remotely on a continuing basis.