

Assistant/Associate Professor of Marketing (999264)

[Xavier University](#) in Ohio

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Date Posted February 11, 2020

Employment Type Full-time

lty

Cincinnati, OH •

ID:1957-433 •

Full-Time/Regular

ASSISTANT/ASSOCIATE

PROFESSOR OF MARKETING

Xavier University, a Jesuit Catholic institution, is recruiting in the department of Marketing to fill a tenure-track position in the Williams College of Business at the Assistant or Associate Professor level beginning Fall 2020. We are specifically looking for candidates with experience teaching in one or more of the following areas: Marketing Strategy, Marketing Research, Marketing/Consumer Analytics, Digital Marketing, and Omni-Channel Retailing.

Ideal candidates are those who can contribute to the success of our students

through their willingness to teach a variety of undergraduate and graduate courses, both on Xavier's main campus and in an online environment. The College also expects its faculty to be strongly committed to scholarship and service, to use various pedagogies, and offer new courses in their areas of expertise.

Minimum qualifications – Candidates must have a PhD or DBA in Marketing from an AACSB accredited institution by August 2020. They must give compelling evidence of effective teaching. Candidates also must provide evidence of strong research publication potential.

Desired qualifications – In addition to meeting the minimum standards, desired candidates will possess 3 or more years of relevant industry experience. They will be able to demonstrate compelling evidence of teaching effectiveness at both the undergraduate and graduate (MBA) levels.

Xavier University is located in Cincinnati, Ohio, where 9 Fortune 500 companies are headquartered, including Procter & Gamble. The Williams College of Business is AACSB accredited and recognized by the *US News & World Report* and the *Princeton Review* as one of the nation's top business schools. Our mission is to educate each student intellectually, morally, and spiritually. We take seriously our charge to prepare the business leaders of tomorrow.

Interested applicants should electronically submit a letter of application, curriculum vitae, recent teaching evaluations, evidence of scholarly productivity, and a list of references on Xavier University's website.

Please direct any questions to [laceyr@xavier.edu](mailto:lacey@xavier.edu). Application submissions should be received by **January 15, 2020**, or until the position is filled.

Xavier University has a strong commitment to diversity and seeks a broad spectrum of candidates from all races, faiths, and genders.



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Xavier University

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How To Apply

You can apply for this position online at <https://jobs.silkroad.com/Xavier/apply/jobs/1957>