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[Xavier University](#)

ASSISTANT/ASSOCIATE PROFESSOR OF MARKETING

Description

ASSISTANT/ASSOCIATE PROFESSOR OF MARKETING

Xavier University, Cincinnati, Ohio

Assistant/Associate Professor of Marketing

Xavier University, a Jesuit Catholic institution, is recruiting in the Department of Marketing to fill one tenure-track position in the Williams College of Business at the Assistant or Associate Professor level beginning Fall 2019. Candidates must have a PhD by the start of the Fall Semester, 2019. We are specifically looking for candidates with experience teaching in the areas of Marketing Strategy, Consumer Behavior and Marketing Research/Analytics. A proven track record of teaching at the MBA level is required. Prior industry experience is also strongly preferred.

Job Information

Location:

Cincinnati, Ohio, 45207,
United States

Job ID:

41616014

Posted:

June 7, 2018

Position Title:

ASSISTANT/ASSOCIATE
PROFESSOR OF
MARKETING

School Name:

Xavier University

Specialties:

Marketing Analytics,

The ideal candidate is one who can contribute to the success of our students thru a willingness to teach a variety of undergraduate and graduate courses on the main campus, on-line courses, and graduate courses at our off-site MBA programs. The College also expects its faculty to be strongly committed to scholarship and service, to use various teaching pedagogies, and offer new courses in their areas of expertise.

Compelling evidence of teaching effectiveness at both the undergraduate and MBA levels is required to be included in the application.

Xavier University is located in Cincinnati, Ohio, where 16 Fortune 1,000 firms are headquartered. The Williams College of Business is AACSB accredited and, as noted by U.S. News, The Princeton Review, and BusinessWeek, is one of the nation's top business schools. We take seriously our charge to prepare the thought leaders of tomorrow.

Applicants should send their cover letter, vitae, evidence of teaching effectiveness, and the names and contact information for three references to: Clint Schertzer, Chair, Department of Marketing, Williams College of Business- 304 Smith Hall, Xavier University, Cincinnati, Ohio 45207-3214 via this [link](#). Questions can be sent to schertzer@xavier.edu. To ensure consideration application materials must be received no later than **July 31, 2018**.

Xavier University has a strong commitment to diversity and seeks a broad spectrum of candidates from all races, faiths and genders.

**XAVIER UNIVERSITY IS AN EQUAL OPPORTUNITY/AFFIRMATIVE
ACTION EMPLOYER**

About Xavier University

This school does not currently have a profile. Please refer to the school's website or job descriptions to learn more about them.

Marketing Research

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

No

Position Start Date:

Fall 2019

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