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### Assistant or Associate Professor of Marketing

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#### Job Description

#### ASSISTANT/ASSOCIATE PROFESSOR OF MARKETING

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Xavier University, Cincinnati, Ohio  
Assistant/Associate Professor of Marketing

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Xavier University, a Jesuit Catholic institution, is recruiting in the Department of Marketing to fill one tenure-track position in the Williams College of Business at the Assistant or Associate Professor level beginning Fall 2018. Candidates must have a PhD by the start of the Fall Semester, 2018. Primary consideration will be given to candidates specializing in Marketing Strategy and Marketing Research & Analytics. Ideally, candidates will have experience teaching Marketing Strategy at the MBA level.

The ideal candidate is one who can contribute to the success of our students by a willingness to teach a variety of undergraduate and graduate courses on the main campus, on-line courses, and graduate courses at our off-site MBA programs. We also expect our faculty to use various teaching pedagogies and offer new courses in their areas of expertise.

Compelling evidence of teaching effectiveness at both the undergraduate and MBA levels is required. The College also expects its faculty to be strongly committed to scholarship and service. Prior industry experience is a plus.

Xavier University is located in Cincinnati, Ohio, where 16 Fortune 1,000 firms are headquartered. The Williams College of Business is AACSB accredited and, as noted by U.S. News, The Princeton Review, and BusinessWeek, is one of the nation's top Business schools. We take seriously our charge to prepare the thought leaders of tomorrow.

Applicants should send their cover letter, vitae, evidence of teaching effectiveness, and the names and contact information for three reference to: Clint Schertzer, Chair, Department of Marketing, Williams College of Business- 304 Smith Hall, Xavier University, Cincinnati, Ohio 45207-3214 via the link below. Questions can be sent to [schertzer@xavier.edu](mailto:schertzer@xavier.edu). To ensure consideration application materials must be received no later than **April 15, 2018**. Xavier University has a strong commitment to diversity and seeks a broad spectrum of candidates including women and minorities.

#### XAVIER UNIVERSITY IS AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER

#### Job Location

Cincinnati, Ohio, United States

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