

Assistant Professor - Marketing

Institution:	Worcester State University
Location:	Worcester, MA
Category:	Faculty - Business - Marketing and Sales
Posted:	09/19/2019
Type:	Full-Time

Company Description:

WORCESTER STATE UNIVERSITY is a vibrant public university located in the residential west side of Worcester, Massachusetts, the second largest city in New England and home to 38,000 college students at more than a dozen colleges and universities. Situated on a compact 58-acre campus, the University offers 50 undergraduate and graduate academic programs to more than 6,400 students annually. The Princeton Review ranks us as one of the 75 "Best Value" public colleges in the country, as well as a "Best in the Northeast" college.

Job Description:

Worcester State University is seeking applicants for a tenure-track Assistant Professor of Marketing beginning September 1, 2020. Primary desired instructional areas include Principles of Marketing, Integrated Marketing Communications, Research Methods for Marketing, and Retailing. Experience and research in the areas of marketing communications, marketing research and measurement and analytics are high desirable. Student academic advising and continuing scholarly achievement are included among faculty responsibilities.

The Department of Business Administration and Economics offers a BSBA with a concentration in Marketing. The Graduate School (evening program) offers an MS in Management with concentration in Marketing. Candidates who can teach in multiple programs (both undergraduate and graduate) are preferred.

Requirements:

Qualified applicants will have an earned Ph.D. or D.B.A in Marketing or a closely related field from an accredited institution. Degree must be in hand by August 31, 2020. Candidates must demonstrate evidence of potential for excellence in teaching and research in Marketing.

Additional Information:

Salary and rank commensurate with education and experience.

Worcester State University is an Affirmative Action/Equal Opportunity Employer which seeks to reflect the diversity of its community.

Application Instructions:

Initial screening will begin immediately and will continue until the position is filled.

All applicants must apply online at: <http://worchester.interviewexchange.com>

Please submit a cover letter, statement of teaching philosophy, C.V., sample syllabi, and three letters of reference signed and dated within the last six months. At least one letter should speak to your teaching skills. Applicants must either electronically sign the National Student Clearinghouse Authorization Form as part of the online application process, or submit sealed, original transcripts to Human Resources. If the institution granting the degree does not participate in the clearinghouse, transcripts are required.

All information that can be uploaded to one's e-account should be done so by the applicant; information which cannot be uploaded may be faxed to 508-929-8169 or mailed to the following address:

Director of Human Resources

Worcester State University

486 Chandler Street

Worcester, MA 01602-2597

APPLICATION INFORMATION

Contact: Worcester State University

Online App. Form: <http://worchester.interviewexchange.com/jobofferdetails.j...>

Worcester State College is an equal opportunity/Affirmative Action Employer. M/F/D/V. Minorities and Women are strongly encouraged to apply.

Apply through Institution's Website