

## Tenure-track Assistant Professor of Marketing

<b>Institution:</b>	Worcester Polytechnic Institute
<b>Location:</b>	Worcester, MA
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	10/30/2018
<b>Type:</b>	Full Time

### JOB TITLE

Tenure-track Assistant Professor of Marketing



### LOCATION

Worcester

### DEPARTMENT NAME

Foiese Business School Operations & Administration (Diane Strong)

### DIVISION NAME

Worcester Polytechnic Institute - WPI

### JOB DESCRIPTION SUMMARY

The successful candidate will teach at both undergraduate and graduate levels, and advise undergraduate projects. Research, especially leading to publication in high quality refereed journals, is expected and supported, and grant applications are encouraged. Good communication and interpersonal skills are expected.

### JOB DESCRIPTION

Applicants must possess a doctoral degree in marketing or related field or anticipate completion of a doctorate before the Fall 2019 start date. Either new PhDs or current assistant professors of marketing are invited to apply. Candidates must demonstrate the ability and motivation to publish in high-quality refereed journals and to teach effectively. Ability and willingness to teach at the undergraduate and MBA levels and supervise student projects and graduate independent studies are required. We seek candidates who will be fully committed to our project-based learning curriculum. Applications are especially welcome from marketing scholars with research interests in strategy and/or entrepreneurship and related teaching experience.

About the school: As the business school of a premier technological university, Foisie Business School integrates science, technology, engineering, and math (STEM) into the undergraduate and graduate programs. Consistent with WPI's motto of theory and practice, a project-based approach to learning and doing pervades the WPI Foisie Business School's curriculum. Our students take advantage of the university's strong relationships with technology-intensive organizations around the world and a network of more than 40 global project centers. Graduates of the WPI Foisie Business School are prepared to lead at the intersection of technology and business, applying entrepreneurial thinking and harnessing the power of technology and teamwork to solve complex human problems.

About the University: WPI is a selective private university with an innovative curriculum centered on business, engineering, science, technology. Ranked highly by US News & World Report among national comprehensive universities, WPI enrolls over 4,000 undergraduates and over 2,000 graduate students and enjoys close working relationships with many corporations, due in part to its project-enriched curriculum that engages students and faculty in real-world problem solving, often at corporate or international sites. Business Week ranked our part-time MBA program #1 in the nation in 2010.

Applications including cover letter, vita, teaching evaluations, and names of three references must be submitted electronically. For questions or clarifications, please contact Dr. Steve Taylor Recruiting Committee Chair, [sst@wpi.edu](mailto:sst@wpi.edu).

#### **FLSA STATUS**

United States of America (Exempt)

**WPI is an Equal Opportunity Employer. All qualified candidates will receive consideration for employment without regard to race, color, age, religion, sex, sexual orientation, gender identity, national origin, veteran status, or disability. We are seeking individuals with diverse backgrounds and experiences who will contribute to a culture of creativity and collaboration, inclusion, problem solving and change making.**

**To apply, visit:** [https://wpi.wd5.myworkdayjobs.com/en-US/WPI\\_External\\_Career\\_Site/job/Worcester/Tenure-track-Assistant-Professor-of-Marketing\\_R0000057](https://wpi.wd5.myworkdayjobs.com/en-US/WPI_External_Career_Site/job/Worcester/Tenure-track-Assistant-Professor-of-Marketing_R0000057)

#### **About WPI**

WPI is a vibrant, active, and diverse community of extraordinary students, world-renowned faculty, and state of the art research facilities. At WPI, we have competitive and comprehensive benefits, including health insurance, long-term care, retirement, tuition assistance, flexible spending accounts, work-life balance and much more.

#### **Diversity & Inclusion at WPI**

WPI is committed to creating an inclusive workplace where everyone feels valued and respected; a place where every student, faculty and staff member can be themselves, so that they can study, live, and work comfortably, to reach their full potential, and make meaningful contributions in order to meet departmental and institutional goals. WPI thrives on innovative practice and welcomes diverse perspectives, insight, and people from diverse lived experiences, to enhance the community environment and propel the institution to the next level in a competitive, global marketplace.

## APPLICATION INFORMATION

---

**Contact:** Human Resources  
Worcester Polytechnic Institute

---

**Fax:** 508-831-5715

---

**Online App. Form:** <http://apptrkr.com/1324779>

---

To enrich education through diversity, WPI is an affirmative action, equal opportunity employer.

Apply through Institution's Website