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Worcester Polytechnic Institute

## Marketing (Tenure-track Assistant Professor)

### Description

Tenure-track Assistant Professor of Marketing: The successful candidate will teach at both undergraduate and graduate levels, and advise undergraduate projects. Research, especially leading to publication in high quality refereed journals, is expected and supported, and grant applications are encouraged. Good communication and interpersonal skills are expected.

About the school: As the business school of a premier technological university, Foisie Business School integrates science, technology, engineering, and math (STEM) into the undergraduate and graduate programs. Consistent with WPI's motto of theory and practice, a project-based approach to learning and doing pervades the WPI Foisie Business School's curriculum. Our students take advantage of the university's strong relationships with technology-intensive organizations around the world and a network of more than 40 global project centers. Graduates of the WPI Foisie Business School are prepared to lead at the intersection of technology and business, applying entrepreneurial thinking and harnessing the power of technology and teamwork to solve complex human problems.

About the University: WPI is a selective private university with an innovative curriculum centered on business, engineering, science,

### Job Information

**Location:**Worcester, Massachusetts,  
01605, United States**Job ID:**

41336196

**Posted:**

May 25, 2018

**Position Title:**Marketing (Tenure-track  
Assistant Professor)**School Name:**Worcester Polytechnic  
Institute**Specialties:**

All

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

Yes

technology. Ranked highly by US News & World Report among national comprehensive universities, WPI enrolls over 4,000 undergraduates and over 2,000 graduate students and enjoys close working relationships with many corporations, due in part to its project-enriched curriculum that engages students and faculty in real-world problem solving, often at corporate or international sites. Business Week ranked our part-time MBA program #1 in the nation in 2010.

We will be interviewing at the Summer AMA Meeting in Boston. WPI is an equal opportunity employer committed to a diverse faculty, staff, and student body and welcomes all applicants. Women and members of traditionally underrepresented groups are especially encouraged to apply.

**Position Start Date:**

Fall 2019

**Job Duration:**

Indefinite

## Requirements

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Applicants must possess a doctoral degree in marketing or related field or anticipate completion of a doctorate before the Fall 2019 start date. Either new PhDs or current assistant professors of marketing are invited to apply. Candidates must demonstrate the ability and motivation to publish in high-quality refereed journals and to teach effectively. Ability and willingness to teach at the undergraduate and MBA levels and supervise student projects and graduate independent studies are required. We seek candidates who will be fully committed to our project-based learning curriculum.

\*\*Applications are especially welcome from marketing scholars with research interests in strategy and/or entrepreneurship and related teaching experience.

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