

Worcester Polytechnic Institute
Assistant Professor of Marketing

The Foisie Business School at Worcester Polytechnic Institute (WPI) invites applications for a tenure-track Assistant Professor of Marketing position beginning August 2020. Applications are especially welcome from marketing scholars with research interests in marketing analytics, digital marketing, and/or strategy and related teaching experience. WPI is committed to building a culturally diverse educational community, with an active focus on diversifying the faculty, staff, and students.

About the school: As the business school of a premier technological university, Foisie Business School integrates science, technology, engineering, and math (STEM) into the undergraduate and graduate programs. Consistent with WPI's motto of theory and practice, a project-based approach to learning and doing pervades the WPI Foisie Business School's curriculum. Our students take advantage of the university's strong relationships with technology-intensive organizations around the world and a network of more than 40 global project centers. Graduates of the WPI Foisie Business School are prepared to lead at the intersection of technology and business, applying entrepreneurial thinking and harnessing the power of technology and teamwork to solve complex human problems.

About the University: WPI is a selective private university with an innovative curriculum centered on business, engineering, science, technology. Ranked highly by US News & World Report among national comprehensive universities, WPI enrolls over 4,000 undergraduates and over 2,000 graduate students and enjoys close working relationships with many corporations, due in part to its project-enriched curriculum that engages students and faculty in real-world problem solving, often at corporate or international sites. Business Week ranked our part-time MBA program #1 in the nation in 2010. WPI is committed to fostering a diverse and inclusive campus community for faculty, staff, and students, where all community members feel a connected sense of belonging.

We will be interviewing at the Summer AMA Meeting in Chicago. WPI is an equal opportunity employer committed to a diverse faculty, staff, and student body and welcomes all applicants. Women and members of traditionally underrepresented groups are especially encouraged to apply.

Applications including cover letter, vita, teaching evaluations, and names of three references must be submitted electronically. For questions or clarifications, please contact Dr. Adrienne Hall-Phillips, Recruiting Committee Chair, ahphillips@wpi.edu.

To learn more about the position and to apply, please visit: www.wpi.edu/offices/talent/careers.

WPI is committed to recruiting, retaining, and working with diverse student and campus community populations; thus, applicants should describe in their materials how their scholarship, teaching, service, and/or leadership style contribute to diverse, equitable, and inclusive learning and working environments. We are an Equal Opportunity Employer and do not discriminate against applicants due to race, color, age, religion, sex, sexual orientation, gender identity, national origin, veteran status or disability. We are looking for individuals who value creativity, diversity, inclusion, and collaboration.