

Marketing Professor

Institution:	Woodbury University
Location:	Burbank, CA
Category:	Faculty - Business - Marketing and Sales
Posted:	03/01/2018
Type:	Full Time



Woodbury University's School of Business seeks applicants for a full-time position in the Department of Marketing at the assistant or associate professor level starting August 2018.

Overall Responsibilities: Estimated % of Time

Required: Woodbury University's School of Business holds AACSB accreditation, which entails that candidates must meet AACSB's standards of being Scholarly Academics (SA), which include an earned Ph.D. in Marketing (or have reasonable expectation of completing their degree before the end of 2018), active engagement in high quality research on marketing topics in relevant journals, presentations at national/international academic conferences, a history of high quality teaching in marketing, and willing to teach at both the undergraduate (BBA) and graduate (MBA) levels. In addition, candidates must have the capability to be a faculty advisor/mentor, as well as being actively engaged in service to the School and University community.

Preferred: Preference will be given to candidates with a record of high quality teaching and a strong interest in teaching undergraduate (BBA) and graduate (MBA) courses in a variety of marketing courses, among which Marketing Strategy and Marketing Research.

Interest to teach undergraduate fashion marketing courses is also desirable.

The University: Nestled between the Verdugo Mountains and Griffith Park, Woodbury University is located in Burbank, home of international film, television, animation, and post-production studios. Woodbury University is a student-centered and learning-centered institution dedicated to transforming and preparing students for successful careers in the twenty-first century. Founded in 1884, the small, private university (1,300 students) has developed a philosophy and environment that nurtures creativity and accomplishment with bachelor's and master's programs in business, architecture, design, media, and the liberal arts.

School of Business: Operating from a new state-of-the-art building, the School enrolls 500 plus students in two degree programs. The BBA degree has a clear Management focus, but students can also major in Accounting, Marketing or Fashion Marketing. The MBA degree can be earned in a non-traditional format, consisting of evening or weekend classes that accommodate the working student. All programs and courses offer a balance of theory and practice.

Remuneration: Competitive and market based depending on rank within the University's ranking system.

Application: Review of applications will remain open until the position is filled. Candidate must be eligible to work in the US on a long-term basis. The application should include: (1) Letter of application detailing: a) interest in the position; b) research interests and accomplishments; c) teaching interests and experience; d) a teaching philosophy statement; and e) review of professional background. (2) Current curriculum vitae which clearly demonstrate the above mentioned requirements with special attention to meeting AACSB's Scholarly Academic (SA) status.

Please send all application materials by e-mail to HR@woodbury.edu.

Human Resources Office
Woodbury University
7500 N. Glenoaks Blvd.
Burbank, CA 91504-1052
Fax: 818.767.7567

APPLICATION INFORMATION

Postal Address: Natalie Avalos
Human Resources
Woodbury University
7500 Glenoaks Blvd.
Burbank, CA 91510

Phone: 818 252-5107

Fax: 818 767-7567

Email Address: hr@woodbury.edu

Woodbury University is an EEO/AA institution committed to multicultural diversity in its peoples and programs.

Apply through HigherEdJobs

© Copyright 2018 Internet Employment Linkage, Inc.