

Clinical Assistant/Associate Professor of Marketing

[William & Mary](#) in Virginia

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Date Posted August 14, 2019

Type Non tenure track

Salary Not specified

Employment Type Full-time

Marketing Area at the Raymond A. Mason School of Business, William & Mary, seeking to fill one or two clinical faculty position at either the assistant or associate rank beginning in Fall 2019. This position is a full-time non-tenure track and will be expected to teach a 21-credit load during the academic year although a part-time appointment could be considered.

This position could possibly start as early as Spring 2020.

All prospective interviewees will be judged on the following bases:

- Potential as a teacher
- Relevant professional experience and certifications
- Potential to add a useful new dimension to the school including an agreement to develop and teach some online classes. Emphasis will be given to market research, quantitative, and analytical skills.
- Willingness to participate in service activities of importance to the College.

Required Qualifications:

Candidates must have either a master or doctoral degree in marketing, business administration or a related field by the time of appointment. Commitment to excellence in teaching is essential. Applicants must be able to teach at both the undergraduate and graduate levels in traditional classroom and online formats. Candidates should have a background in consumer behavior, customer experience management, digital marketing but highest consideration is for candidates with marketing research and analytics skills.

Preferred Qualifications:

Industry experience in marketing and marketing research will be considered.

William & Mary is a premier liberal arts university, chartered in 1693, and has long been considered a “Public Ivy.” *The Financial Times* ranked William & Mary as a global top 100 business school in 2019. The Marketing undergraduate program was ranked #1 by Bloomberg Businessweek in 2013. Currently, the MBA program is ranked #1 in “Learning” by Bloomberg Businessweek and #3 for “Best Professors” by Princeton Review in 2019.

The institution is situated in historic Williamsburg, Virginia and is within an hour drive of Richmond, Norfolk, and Virginia Beach. Washington DC is within a three hour drive. We have just installed a new president and are enthused with her innovative plans for our future. More information about the school can be found on the web at <http://mason.wm.edu/>.

Applications should include a curriculum vita, 2-3 letters of reference, representative teaching evaluations, and select examples of scholarly research (if any). All materials must be submitted electronically to <https://jobs.wm.edu>.



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How To Apply

You can apply for this position online at <https://jobs.wm.edu/postings/36760>