

# Assistant Professor, Marketing

[William Paterson University](#) in New Jersey

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**Date Posted** February 21, 2019

**Type** Non tenure track

**Salary** Not specified

**Employment Type** Full-time

William Paterson University invites applications for Instructor or Assistant Professor, full-time, 10-month, non-tenure track temporary appointment in the Marketing and Management Department beginning in Fall 2019.

**Department Overview:** Join a distinguished business faculty in the Marketing and Management Department within the AACSB accredited Cotsakos College of Business. The Cotsakos College of business aims to increase student success with an enhanced focus on technology, globalization, professional enrichment, and stakeholder engagement. Guided by the University's 2012 - 2022 Strategic Plan, the College continuously strives to elevate the quality of its programs and develop new offerings to meet the needs of emerging professional fields of study. The College offers specialized baccalaureate degrees in the functional business disciplines of Accounting, Finance, Financial Planning, Global Business, Marketing, Management, and Professional Sales.

**Opportunities to contribute:** Teaching, Service, and Scholarship

**Responsibilities include, but are not limited to:**

## Teaching:

- Teach four classes per semester in the Cotsakos College of Business
- Develop course content, objectives, and measures
- Provide students with consistent and effective support and guidance
- Contribute to curriculum and program development
- Other teaching duties as assigned, depending upon department needs

## Service:

- Serve on department, college and university committees as needed
- Participate in the College's Assurance of Learning program

## Scholarship:

- Develop research stream, collaborations with Cotsakos College of Business faculty

## **Required qualifications:**

- Earned doctorate in Marketing, Business, Business Administration, or Management with a Marketing concentration
- Candidates with an MBA and substantive industry experience will also be considered
- Evidence of teaching experience

## **Preferred qualifications:**

- Established record of research and scholarly activity
- Demonstrated ability to teach a variety of general management courses
- Evidence of validated teaching excellence by peer and student evaluations
- Exposure to curricular development in online and hybrid formats
- Professional background and/or consulting experience
- Demonstrated skills to build industry and business relationships

## **Personal attributes and traits:**

- Dedicated to developing others to expand their talents and potential
- Capable of relating positively with others whether singly or in group collaboration
- Demonstrated ability to think and act innovatively and creatively
- Able to freely and without bias offer expertise and meaningful feedback
- Consistently demonstrates enjoyment of job, challenges, and opportunities to make an impact
- Thrives in a collaborative environment
- Demonstrated persistence to steadily pursue goal with an eye toward excellent and on-time results

### **About William Paterson University:**

The University is the third most diverse public university in New Jersey. As a longstanding member of the Hispanic Association of Colleges and Universities (HACU), we have been designated by the US Department of Education as a Hispanic-Serving Institution. The University offers more than 250 undergraduate and graduate academic programs that range from liberal arts and sciences to pre-professional and professional programs; it enrolls nearly 10,000 students from across the country and from over 40 nations. The University is situated on a beautiful, 370-acre suburban campus in Wayne, New Jersey, just twenty miles west of New York City.

### **Invitation to apply:**

Please [click](#) to apply for the position.

### **Interested candidates will be prompted to:**

Complete an application

Submit a cover letter and resume

Provide names/contacts of three professional references

*Submission of all documents listed above is required for consideration.*

Review of applications will commence immediately and continue until the position is filled.

Please email [talent@wpunj.edu](mailto:talent@wpunj.edu) should you have general questions related to this search.

For more information about programs in the College of Business, we encourage you to visit <https://www.wpunj.edu/ccob/>

*William Paterson University is an equal opportunity employer that actively values and supports diversity among faculty, staff and students. Women, minorities, and members of under-represented groups are encouraged to apply.*

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- **Assistant Professor, School Library Media**

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- **Assistant Professor, Kinesiology - Exercise Science**

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### **How To Apply**

**Please refer to the job description for information on how to apply.**