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# Assistant Professor, Marketing and Management, Job Code 822CHE

[William Paterson University](#) in New Jersey

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<b>Deadline</b>	Open until filled
<b>Date Posted</b>	December 4, 2017
<b>Type</b>	Tenured, tenure track
<b>Salary</b>	Not specified

**Employment Type** Full-time

The Cotsakos College of Business, accredited by AACSB, invites applications for a tenure-track position at the Assistant Professor rank in the department of Marketing and Management beginning Fall 2018.

An earned doctorate in Marketing, evidence of teaching excellence, and an established record or promise of research and significant achievement in scholarly activity are required. ABDs with assurance of completion of the degree may be considered for appointment at the rank of Instructor and promotion to Assistant Professor upon completion of the degree. Terminal degree requirements must be completed no later than March 1, 2019, in order to be reappointed to a second year. An additional interest in the field of digital marketing and ability to teach in the area is preferred. The candidate is expected to publish in high-quality, peer-reviewed

journals and engage with local businesses to increase the impacts of College programs.

William Paterson University of New Jersey is a comprehensive public institution of higher learning committed to promoting student success, academic excellence, and community outreach with opportunities for lifelong learning. Members of the faculty are highly distinguished and diverse teachers and scholars, many of whom are recipients of prestigious awards and grants from the Fulbright Council, the Guggenheim Foundation, and several national organizations. Featuring nationally renowned academic programs, the University offers 53 undergraduate and 26 graduate degree programs, supported by state-of-the-art information and communications technology. The University enrolls nearly 11,000 students from across the country and from over 40 foreign nations. William Paterson University, situated on a beautiful suburban campus in Wayne, New Jersey, twenty miles west of New York City, offers opportunities to interact with one of the largest corporate and small businesses markets in the country.

Send a letter of interest, curriculum vitae and three letters of recommendation to Dr. Rajiv Kashyap, Chairperson, Department of Marketing and Management at [kashyapr@wpunj.edu](mailto:kashyapr@wpunj.edu) or mail to him at Christos M. Cotsakos College of Business, William Paterson University, 1600 Valley Road, Wayne, NJ 07470. Electronic submissions preferred. Review of applications will commence immediately and continue until the position is filled. For additional information about the University visit [www.wpunj.edu](http://www.wpunj.edu).

William Paterson University is an equal opportunity employer that actively values

and supports diversity among faculty, staff and students. Women, minorities, and members of under-represented groups are encouraged to apply.



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